



VISIT DETROIT

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DETROIT VISIT TODAY.

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**DETROIT: WE'RE
OUR OWN KIND
OF ORIGINAL**

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PHOTO BY JUSTIN MILHOUSE



PHOTO BY CHARLES FALSETTI

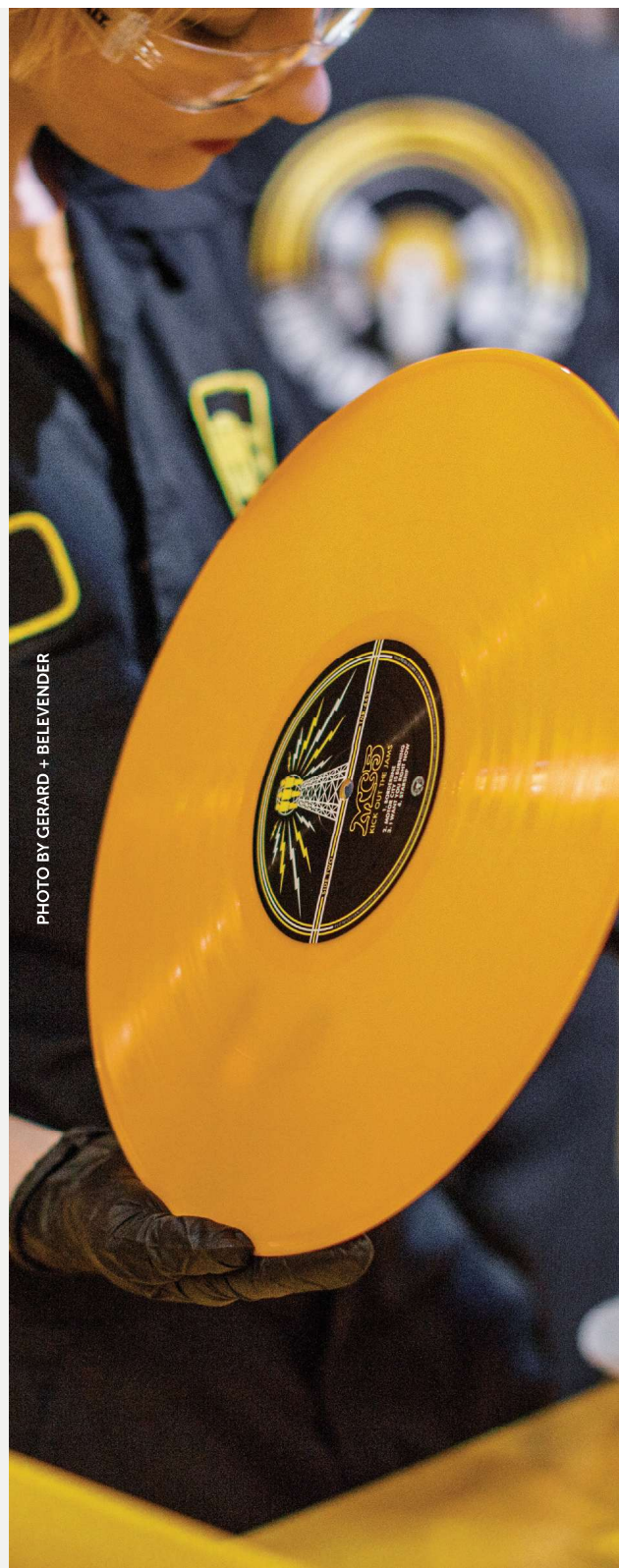


PHOTO BY GERARD + BELEVENDER



SEE OUR DETROIT

IT'S DIVERSE, ENERGETIC AND HAS A VIBE THAT'S ALL ITS OWN

DETROIT is its own kind of original. Energized and vibrant, visitors get to connect with our greatest resource: the people who live here and make our communities, social and cultural fabric so dynamic.

Detroit truly has it all. Feast on flavors you can only find here, created by up-and-coming chefs who are impressing — and satisfying — every type of appetite. Stroll the welcoming and revitalized riverfront, perfect for meeting with friends and getting outdoors. See community gardens that are greening and nourishing residents along with beekeepers whose hives are adding pollinator spaces and changing the narrative of our neighborhoods. Ponder Detroit's impressive and impactful street art, created by local and national artists. Sports lovers will cheer when they find four professional teams located within walking distance of each other. Shop Detroit's unique retail scene that showcases our multitude of multitalented local entrepreneurs.

Add a rich history, world-class cultural attractions, Broadway theatre and a music scene that reflects the heartbeat of our city, and you'll find now is an exciting time to discover the real Detroit.

To learn more and plan your trip to Detroit, go to visitdetroit.com

PHOTOS CLOCKWISE FROM TOP LEFT: CARHARTT DETROIT STORE,
THIRD MAN RECORDS, CADILLAC LODGE

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PHOTO BY JUSTIN MILHOUSE



PHOTO BY JUSTIN MILHOUSE



PHOTO BY GERARD + BELEVENDER



OPEN FOR BUSINESS

DETROIT IS HOME TO RETAILERS AND MAKERS BIG AND SMALL, OLD AND NEW

Designers of jewelry made from repurposed graffiti, premium bike builders, longtime milliners, work wear manufacturers and vinyl record makers have bustling storefronts and factories in downtown Detroit. With a growing number of Black-owned and BIPOC businesses that continue to transform our city, more businesses open their doors every day, propelling Detroit forward as a place to be and be seen.

VISIT THESE RETAILERS AND SHOPPING DISTRICTS:

- Carhartt
- Third Man Records | Third Man Pressing
- Rebel Nell
- Henry the Hatter
- Pewabic Pottery
- Shinola
- Parker's Alley
- Avenue of Fashion
- Woodward Avenue: Detroit is the New Black and House of Pure Vin, along with big brands like Nike Community Store, H&M, Moosejaw and Lululemon Athletica

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PHOTOS CLOCKWISE FROM TOP LEFT: WOODWARD AVENUE,
PARKER'S ALLEY, SIMPLYCASUAL CLOTHINGSTORE

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PHOTO COURTESY CHARLES H. WRIGHT MUSEUM



PHOTO BY VITO PALMISANO

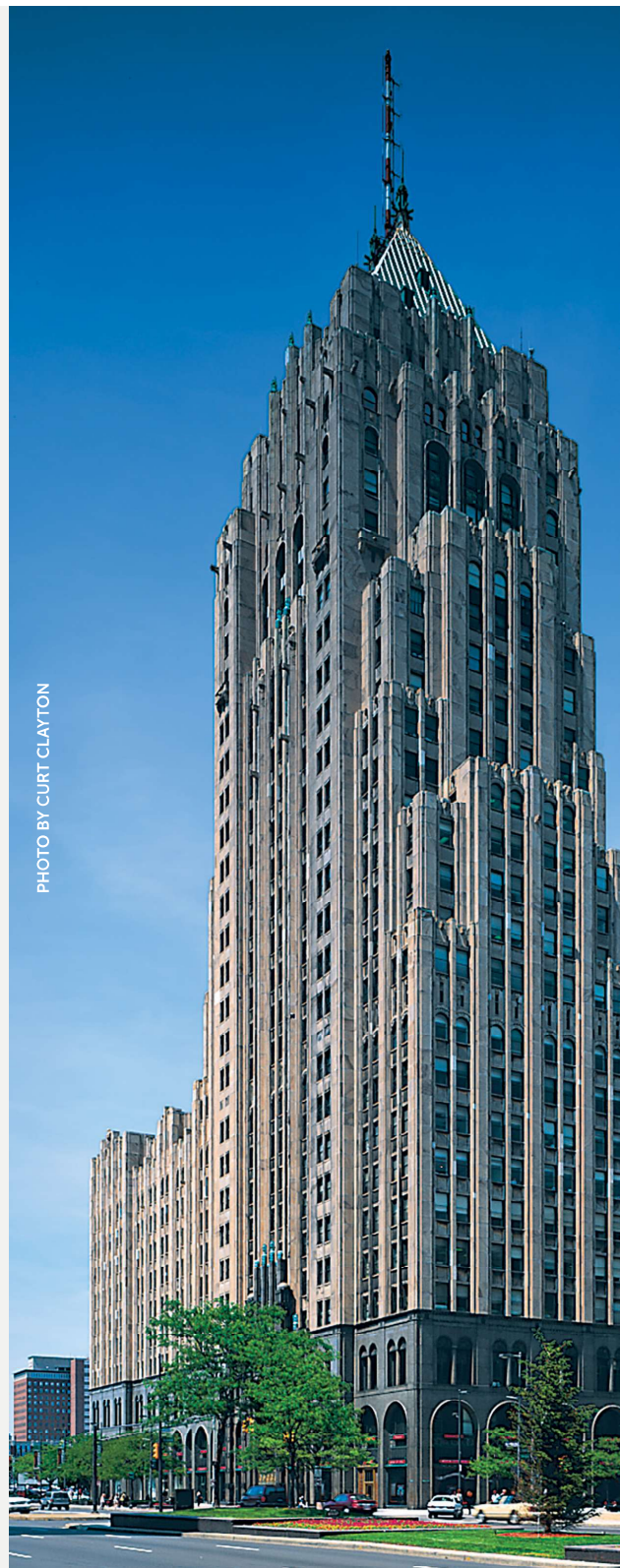


PHOTO BY CURT CLAYTON



AMAZING ARCHITECTURE

ICONIC AND IMPRESSIVE, DETROIT'S BUILDINGS ARE BEAUTIFUL

Take in a collection of architecture that stands tall among notable American skylines. Detroit is called the Paris of America's Midwest, with a sampling of art deco and postmodern masterpieces from the finest architects.

VISIT THESE LANDMARKS:

- Fisher Building
- Guardian Building
- GM Renaissance Center
- Mies van der Rohe's Lafayette Park
- One Detroit Center
- One Woodward Avenue
- Penobscot Building
- David Whitney Building
- Wurlitzer Building

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PHOTOS CLOCKWISE FROM TOP LEFT: CHARLES H. WRIGHT MUSEUM OF
AFRICAN AMERICAN HISTORY, FISHER BUILDING, GM RENAISSANCE CENTER

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PHOTO BY BILL BOWEN



PHOTO BY BILL BOWEN



PHOTO BY EMILY BERGER



PHOTO BY EMILY BERGER

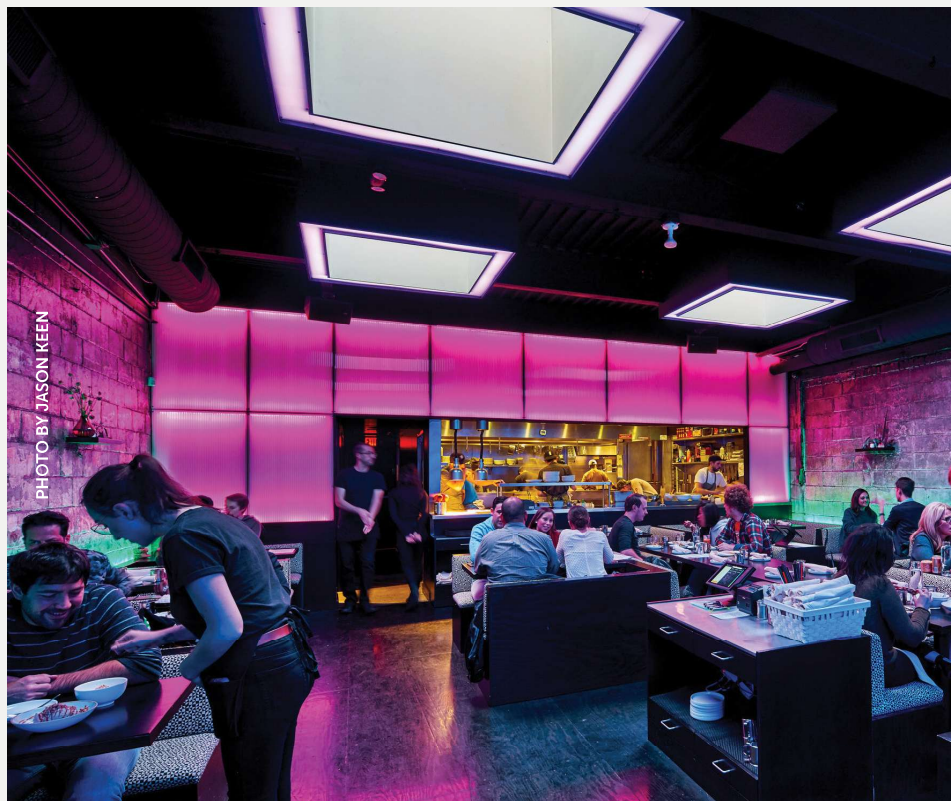


PHOTO BY JASON KEEN



LET'S EAT

DETROIT HAS A CULINARY SCENE FULL OF CREATIVITY

This is where the deep-dish square pizza reigns supreme and the Coney dog was first assembled. The city American media are now calling a food mecca as well as a foodie's paradise. The destination with celebrated chefs touted for changing food in America by The New York Times as well as for garnering several James Beard Award nominations. Countless new restaurants are populating Detroit streets, many featuring top-notch chefs of color using locally grown ingredients.

VISIT THESE RESTAURANTS:

- American Coney Island
- Lafayette Coney Island
- Batch Brewing Company
- COOP Caribbean Fusion
- Selden Standard
- Bucharest Grill
- Buddy's Pizza
- Takoi
- Slows Bar BQ
- Wright & Company
- Supino Pizzeria



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PHOTOS CLOCKWISE FROM FAR LEFT: BUDDY'S PIZZA, WRIGHT & COMPANY, TAKOI, SLOWS BAR BQ, AMERICAN CONEY ISLAND

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PHOTO COURTESY OF EASTERN MARKET PARTNERSHIP



PHOTO BY BUREAU

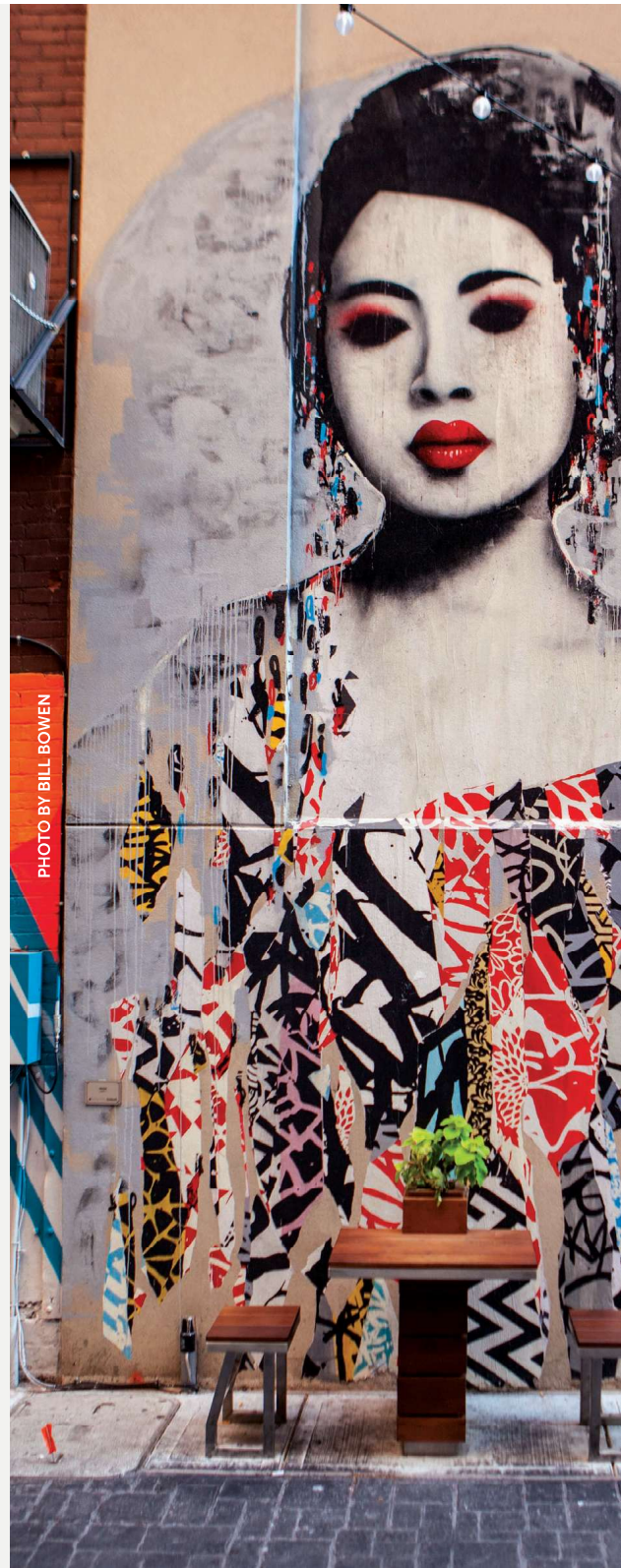


PHOTO BY BILL BOWEN



ART IN DETROIT

MANY FORMS OF ARTISTIC EXPRESSION ARE TRANSFORMING THE CITY

Go on a treasure hunt for outdoor art in and around Detroit — on the sides of buildings, in alleyways, on entire city blocks and inside parking garages. Or go for the more traditional installations in art museums and funky galleries.

VISIT THESE ART-CENTRIC LOCATIONS:

- The Alley Project
- The Belt
- Eastern Market
- Detroit Institute of Arts
- Grand River Creative Corridor
- The Heidelberg Project
- Library Street Collective
- Museum of Contemporary Art Detroit
- Red Bull Arts Detroit
- The Z

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PHOTOS CLOCKWISE FROM TOP LEFT: MURAL IN EASTERN MARKET, MURAL
IN THE BELT, DIEGO RIVERA MURALS IN THE DETROIT INSTITUTE OF ARTS

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DETROIT'S CULTURE OF SUSTAINABILITY

DETROIT HAS A GREENER SIDE — FOUND IN MEETING VENUES, MARKETS AND IN VACANT SPACES

Detroit takes the stewardship of our environment seriously. It starts on the roof of the cutting-edge, LEED-certified Huntington Place convention center and extends to Eastern Market, one of the country's oldest farmers markets. The Detroit Riverfront has been transformed from an industrial-only area to four miles of paved walkway to bike, hike and jog through parks, pavilions and green spaces. Once-vacant areas of the city are now budding tree farms, havens for beehives, and seasonal gardens and flower factories ripe for the picking.

VISIT THESE GREEN SPACES:

- D-Town Farm
- Detroit Hives
- Detroit Riverfront Conservancy
- Detroit Dirt
- Eastern Market Farmers Market
- Fresh Cut Detroit and Brightmoor Flower Farms
- Lafayette Greens
- North Cass Community Garden
- Oudolf Garden Detroit & Anna Scripps Whitcomb Conservatory on Belle Isle

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PHOTOS CLOCKWISE FROM FAR LEFT: EASTERN MARKET, ANNA SCRIPPS WHITCOMB CONSERVATORY, DETROIT HIVES

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PHOTO BY THE RIGHT PRODUCTIONS INC.



PHOTO BY GERARD + BELEVENDER



PHOTO COURTESY DETROIT JAZZ FESTIVAL FOUNDATION



PHOTO BY BILL BOWEN



PHOTO BY STEPHEN BONDIO



DETROIT MAKES MUSIC

FROM JAZZ AND HIP-HOP TO ELECTRONIC, MOTOWN AND MORE — MUSIC LIVES AND BREATHES IN THE CITY

This is the city where the early heroes of the international Motown sound first recorded, the place where thousands of electronic music fans gather annually and a hub for live music events happening daily, from obscure metal and indie concerts to local live bands in bars.

VISIT THESE MUSIC-CENTRIC VENUES:

- Aretha Franklin Amphitheatre
- Cliff Bell's
- Detroit Jazz Festival
- Detroit Symphony Orchestra
- Majestic Theatre
- Motown Museum
- Movement Electronic Festival
- Old Miami
- St. Andrew's Hall



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PHOTOS CLOCKWISE FROM TOP LEFT: THE ARETHA, MOTOWN MUSEUM, MOVEMENT ELECTRONIC FESTIVAL, DETROIT JAZZ FESTIVAL, WILLIS SHOW BAR

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PHOTO BY JASON VAUGHN



PHOTO BY BILL BOWEN



PHOTO COURTESY GREENTOWN CASINO



DETROIT IS DIVERSE

INDIVIDUAL NEIGHBORHOODS HAVE THEIR OWN PERSONALITIES AND EXPERIENCES

Detroit has several concentrated areas full of their own energy and vibe. From the largest Arab American population in the U.S. to a colorful Latino community, each one offers shopping, dining and a nightlife scene with its own set of ethnic flavors.

VISIT THESE NEIGHBORHOODS:

- Corktown
- Eastern Market
- Greektown
- Hamtramck
- Mexicantown
- Midtown
- Southwest Detroit
- Dearborn

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PHOTOS CLOCKWISE FROM FAR LEFT: SOUTHWEST
DETROIT, EASTERN MARKET, GREEKTOWN

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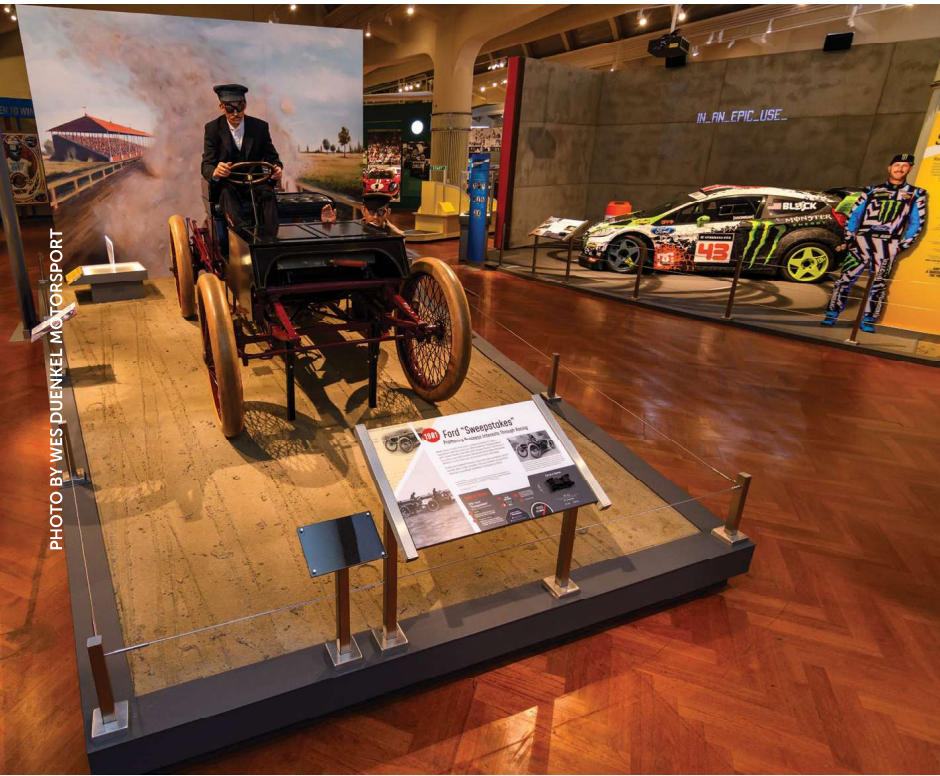


PHOTO BY WES DUENKEL MOTORSPORT

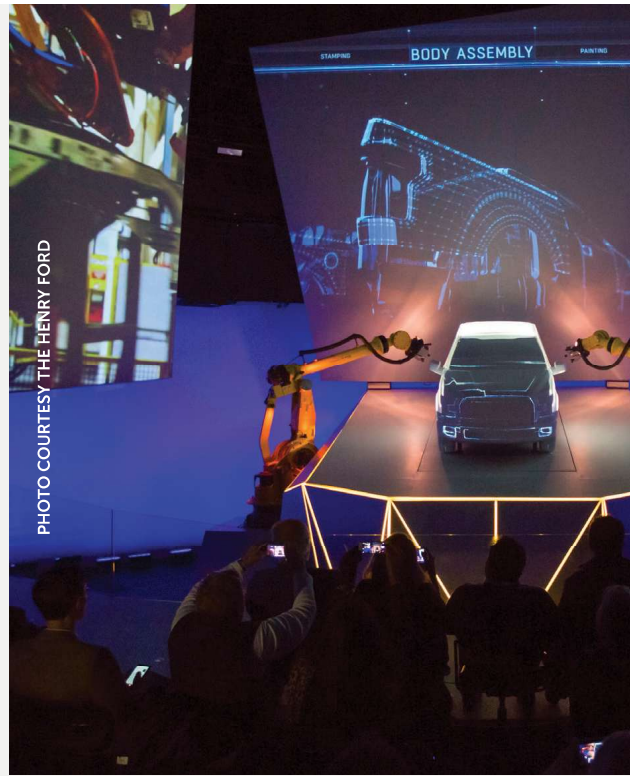


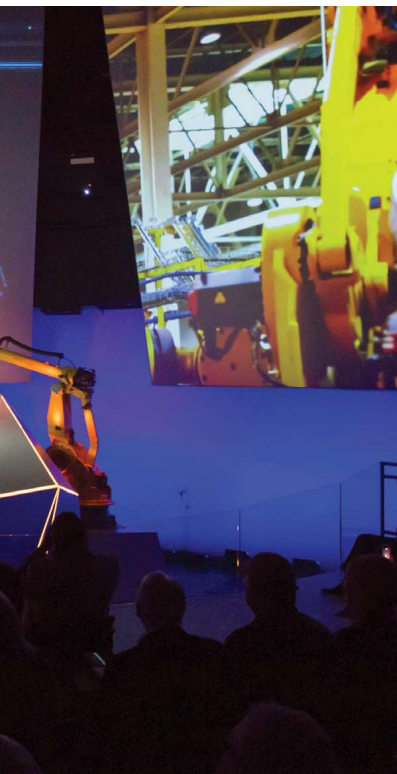
PHOTO COURTESY THE HENRY FORD



PHOTO BY BILL BOWEN



PHOTO BY GÉRARD + BELEVANDER



WHERE THE AUTO INDUSTRY WAS BORN

DETROIT IS THE CITY WHERE TRANSPORTATION WAS REDEFINED

This is the hometown of automotive pioneer Henry Ford. Visit Ford's childhood home, stroll the plant where he assembled his first Model T and get a closer look at how an iconic truck is built. Automotive tire tracks continue to leave their mark on Detroit as we continue to be leaders in moving the world.

VISIT THESE ATTRACTIONS:

- Concours d'Elegance
- Detroit Historical Museum
- Ford Piquette Avenue Plant
- Ford Rouge Factory Tour



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PHOTOS CLOCKWISE FROM TOP LEFT: THE HENRY FORD, FORD ROUGE FACTORY TOUR, WOODWARD DREAM CRUISE, CONCOURS D'ELEGANCE

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PHOTO BY JESSE DAVID GREEN



PHOTO BY JESSE DAVID GREEN



PHOTO BY VITO PALMISANO



DETROIT'S GREAT OUTDOORS

THE CITY IS FULL OF FUN AND UNIQUE OUTDOOR ACTIVITIES

This is a city to be seen, whether on foot, by bike or from the water. A riverfront with a miles-long scenic walkway, a downtown park with a beach in summer and ice rink in winter, an island sanctuary with waterways to paddle in, and an ancient railway transformed into a bike trail with artistic expressions. And that's just downtown.

VISIT THESE ATTRACTIONS:

- Belle Isle State Park
- Campus Martius Park
- Dequindre Cut Bike Trail
- Detroit International RiverWalk
- Diamond Jack's River Cruise
- Robert C. Valade Park
- Beacon Park

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PHOTOS CLOCKWISE FROM TOP LEFT: DEQUINDRE CUT,
BELLE ISLE, DEQUINDRE CUT

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FLIGHT TIMES



DRIVE TIMES





MICHIGAN'S LARGEST CITY

**DETROIT IS ONLY A 90-MINUTE FLIGHT OR LESS
FROM 60 PERCENT OF THE COUNTRY'S POPULATION**



Detroit is located in southeastern Michigan, one of 12 states in the north-central region of the U.S., also called the Midwest. It is home to one of the world's busiest air transportation hubs, Detroit Metropolitan Airport (DTW). Approximately 20 miles outside the city, DTW offers nonstop flights to 140 destinations in the world with some 1,100 domestic and international takeoffs and landings taking place daily. DTW is ranked No. 1 in overall traveler satisfaction among "mega" airports by J.D. Power and Associates. On the ground, Detroit is served by several interstate highways and expressways weaving across city boundaries. In downtown Detroit, an expanded public transportation infrastructure includes the 3.3-mile QLine streetcar, the Detroit People Mover as well as bike and scooter share programs.



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PHOTOS: DETROIT METRO AIRPORT, QLINE, DETROIT SKYLINE

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PHOTO BY VITO PALMISANO

DETROIT

CANADA

