



TENNESSEE

HOLIDAY & TRAVEL GUIDE

Tennessee

ROAD TRIP

If you want to visit and experience all the diverse regions of Tennessee, the following journey is an example of the Ultimate Tennessee Road Trip.

Getting here has never been easier, with direct flights operating daily from the UK to Nashville taking you to the heart of Tennessee. Atlanta is also just a two-hour drive to Chattanooga from where we begin our journey...



THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE

TNVACATION.COM

f /TENNESSEE



Tennessee has an extensive system of roads and highways that are well numbered and clearly marked with directional signs. Tennessee operates 16 Welcome Centres on interstate highways. The centres are fully staffed and are open 24 hours a day with plenty of information on Tennessee attractions and local points of interest.

Tennessee has a generally mild climate year-round, yet enjoys the beauty of four distinct seasons. Spring and autumn are seasons of pleasantly warm days and cool nights.

Summer daytime temperatures are generally in the 80-90°F (27-32°C) range. Winter daytime temperatures are generally in the 30-40°F (1 to 4°C) range.

Tennessee is divided by two time zones. West and Middle Tennessee are within the Central Time Zone (GMT minus six hours) while East Tennessee, including Chattanooga and Knoxville, are within the Eastern Time Zone (GMT minus five hours).

Chattanooga

Take Me There.

Nestled along the beautiful Tennessee River and surrounded by spectacular mountains and scenic beauty.

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CHATTANOOGAFUN.COM



/CHATTANOOGA FUN

On any visit a must-see is the *Chattanooga Choo Choo* Terminal Station Complex and Hotel, the 1909 railway station made famous by the song Chattanooga Choo Choo which was the first million-selling gold record in the world.

Today, the Choo Choo Complex has undergone a \$20 million dollar renovation including a new entertainment district at nearby 14th and Market Streets. While you can still spend the night in an authentic train carriage, guests can now enjoy the Revelry Room music venue, have a farm to table meal at STIR restaurant offering 350 brands of liquor stacked high behind a 30-foot-long bar, an oyster bar and outdoor patio. Then, laugh the night away at The Comedy Catch Club located by the gardens in the complex.

Hop on the Free Electric Shuttle at the Choo Choo Complex and it'll whisk you through downtown where you'll find outdoor art galore along with the largest collection of American art east of the Mississippi River at the Hunter Museum which is located in the pedestrian-friendly Bluff View Art District overlooking the Tennessee River.



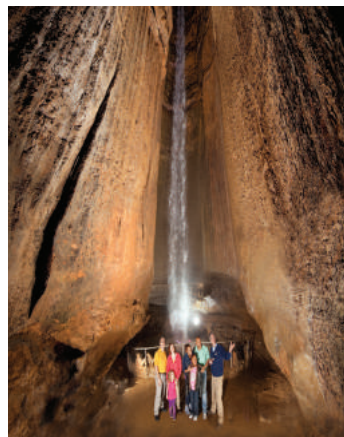
The Tennessee Riverfront District includes one of the world's largest freshwater aquarium, the Tennessee Aquarium. In the River Journey building you'll find freshwater river otters, piranha and alligators while in the Ocean Journey building you'll find penguins, sharks, sting-rays, and a butterfly conservatory.

Enjoy an outdoor music festival vibe? Then make sure to include the annual 9-night Riverbend Music Festival in your travel plans. Held every June, the festival features 100+ music acts on five different stages along the river.

Chattanooga's Native American name comes from the pointed mountain only a 15-minute drive from downtown. This "rock - coming to a point" is Lookout Mountain where you'll find the Incline Railway with the steepest

incline in the world, Ruby Falls which is 145-foot waterfall deep inside the mountain, the award-winning and geological wonder that is Rock City Gardens and the National Park Service's American Civil War Battlefield at Point Park.

Come visit and enjoy this place we call home, Chattanooga.



TENNESSEE STILLHOUSE

Home of Chattanooga Whiskey Company

We re-wrote century old laws, and now we can finally make whiskey in our hometown. Discover how Chattanooga Whiskey changed the rules and get inspired to change some yourself. At the TN Stillhouse is where the magic happens—where humble ingredients like corn, barley and rye are cooked, fermented, distilled and aged until finally they are ready to be bottled as Chattanooga Whiskey and enjoyed.

Located in the heart of downtown Chattanooga, across from the historic Chattanooga Choo Choo Complex, our micro-distillery and tasting room is steeped in the history and lore of Tennessee's rich whiskey tradition. Stop by for a tour, saddle up to the bar, and get a taste of history in the making. Open seven days a week.

• CHATTANOOGA •
140M • 225KM
• SEVIERVILLE •

Sevierville

Where Smoky Mountain Fun Begins!

Luxurious cabins and
outlet shopping in
Dolly Parton's hometown
— Sevierville.

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VISITSEVIERVILLE.COM



[/VISIT SEVIERVILLE](https://www.facebook.com/visitsevierville)

Nestled in the foothills of the Great Smoky Mountains, Sevierville is rich in Appalachian heritage, country music and Southern hospitality. This mountain town is also rich in creature comforts – from luxurious cabins and delicious Southern meals to high-end, name-brand shopping at deep discount prices. Read on to learn why Dolly Parton's hometown is a must visit United States destination.

America's most visited national park, Great Smoky Mountains National Park, is less than 20 kilometers from Sevierville and is free to enter and enjoy. Encompassing a 2,072-square kilometer stretch of deciduous forest, visitors to the park can view early settlements and homesteads and enjoy hiking, fishing, picnics and more. Great Smoky Mountains National Park is both an International Biosphere Reserve and a UNESCO World Heritage site. The world-famous Appalachian Trail also passes through these mountains. Once you've explored the Great Smoky Mountains, relax in your own private mountain getaway by staying in one of Sevierville's luxurious cabin resorts.



Choose from more than 400 uniquely themed mountain cabins at two secluded resorts - Hidden Mountain Resort and Oak Haven Resort. These multi-room cabins feature full kitchens, gas fireplaces and jetted hot tubs. With the square footage of a luxury home and lush mountain landscaping, these cabins each provide a quiet and private oasis with breathtaking mountain views. Oak Haven Resort also has an award-winning spa to help you relax even more after a long day enjoying the great outdoors.

While in Sevierville, be sure to see all things Dolly. Sevierville is Dolly Parton's hometown and many visitors stop for a photo with the singer's bronze statue downtown before making the five-minute trip to her nearby Dollywood theme



park for thrilling rides, authentic mountain craftsmen and delicious Southern cooking.

From sweet to savoury, Sevierville restaurants cook up delicious down-home meals every day. Enjoy breakfast in an old farmhouse on a working apple orchard at Applewood Farmhouse Restaurant. Breakfast, lunch and dinner all begin with a basket of fresh Applewood Fritters and Applewood Julep (a non-alcoholic fruit drink). Then try something fresh from the smoker at Tony Gore's Smoky Mountain BBQ and Grill – a favourite BBQ joint in East Tennessee where everything is made from scratch.

Sevierville is filled with great attractions, shows and fun things to do you just don't find anywhere else.



SHOPPING CAPITAL OF THE SMOKIES

Shop your way through more than 100 high end name brand outlets like Coach, Michael Kors and Levi's at Tanger Outlet Center in Sevierville.

Add to that a huge selection of specialty boutiques, flea markets and antique malls and you realise Sevierville is one awesome city for shopping! Explore the 88,000 square foot Smoky Mountain Knifeworks, featuring cutlery, kitchen gadgets and relics – you can even buy ancient fossils there. Then shop your way through more unusual outlets – everything from Russell Stover's chocolate outlets to Beef Jerky outlets are found in Sevierville!



Pigeon Forge

The Centre of Fun in the Smokies!

With just 6,000 residents Pigeon Forge has enough attractions and activities to draw 10 million visitors a year.



More than two million stay overnight in its 14,000 hotel rooms, condos, cabins and campground sites.

It is home to Tennessee's most visited ticketed attraction, the Dollywood theme park, where you get a big dose of the music, food and crafts of the Appalachian Mountains – plus some totally thrilling rides.

Superstar Dolly Parton, of course, is Dollywood's namesake. Other businesses with Dolly's influence are Splash Country (a summer water park), Dolly Parton's Stampede (full of bluegrass music, dinner and horses) and Dolly Parton's new Pirates Voyage Dinner & Show.

Another dozen theatres feature country music, Broadway tunes, comedy and even magic. There's more entertainment at the Island in Pigeon Forge, an 18-acre development with dining, colourful fountains, shopping and the 200-foot-tall Great Smoky Mountain Wheel.

The Parkway, the thoroughfare that goes through Pigeon Forge, is lined with restaurants (try some barbecue, mountain trout or a piece of pecan pie),

shops and amusements including miniature golf, go-carts and even a bungee jump.

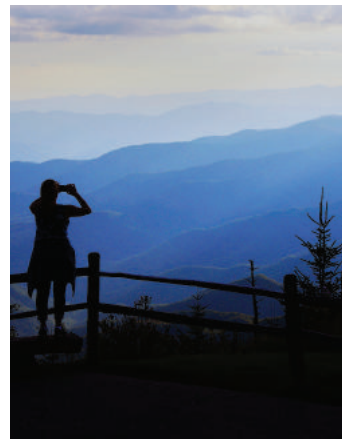
Perhaps the most unexpected sight is a building shaped like the Titanic. It's the Titanic Museum Attraction that tells the story of the famous ship and its only voyage. As you enter, you receive a short biography of someone who was on the ship. Not until the tour ends do you learn that person's fate.

Pigeon Forge's famous neighbour is Great Smoky Mountains National Park, America's most visited national park. Enjoy driving tours, short walks to waterfalls, birding trips and major hikes. Tennessee's



highest point, Clingmans Dome at 6,643 feet, is a 45-minute drive from Pigeon Forge, and you can drive to within a quarter-mile of the summit.

This Smoky Mountain town is overflowing with activities that are sure to please everyone!



TOWN OF FESTIVALS

Every day is special in Pigeon Forge, but some are made even more special because of a yearlong series of festivals and events.

The longest is Pigeon Forge Winterfest from early November and through February. Five million festive lights brighten the winter nights, and Dollywood adds another four million for a Christmas celebration.

Pigeon Forge celebrates the American cowboy during Saddle Up in February, and A Mountain Quiltfest enlivens March. May is the month of Wilderness Wildlife Week, which offers photography workshops, nature lectures, mountain music and guided hikes.

Other events showcase classic automobiles, mountain culture, American independence and gospel music. Something special is always happening.



Dollywood®

The world-class family destination.

Families longing for a thrilling holiday with unique entertainment should look no further than Dollywood, the world-class family destination located in the foothills of the Great Smoky Mountains.



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DOLLYWOOD.COM

[f /DOLLYWOOD](https://www.facebook.com/DOLLYWOOD)

Named after celebrated international superstar Dolly Parton, Dollywood is consistently recognised as one of the world's best theme parks. The 150-acre park features more than 40 rides and attractions, with the Wildwood Grove expansion set to add to the fun in 2019.

Dollywood has a remarkable roster of roller coasters, including wood coasters Lightning Rod and Thunderhead, the steel thriller Mystery Mine, the forward and backward launch FireChaser Express, and Wild Eagle, the country's first wing coaster.

Dollywood's entertainment, recognised worldwide, has received more trophies than any other theme park for its live productions. Dollywood shows feature a wide range of genres including country, bluegrass, Southern gospel, classic rock 'n' roll and Appalachian music.

Daily demonstrations by more than a dozen master craftsmen offer a glimpse into the authentic artistry of the area's rich heritage. In addition to mouth-watering Southern-style



food offered throughout the park, Dollywood hosts five of the South's largest festivals with special performing groups and concerts.

Nearby, Dollywood's Splash Country water adventure park, is situated on 35 beautiful acres in a scenic Smoky Mountain hollow. Dollywood's Splash Country features a variety of water slides and attractions from mild to wild: RiverRush is Tennessee's first and only water coaster; The Cascades™ is a lagoon-style leisure pool; Fire Tower Falls™ is the state's tallest twin speed slides; Bear Mountain Fire Tower™ is a multi-level interactive water adventure while the Downbound Float Trip is a relaxing lazy river.

Thanks to Dollywood Smoky Mountain Cabins, guests visiting the Great Smoky Mountains can



stay just a stone's throw away from Dollywood and Dollywood's Splash Country in a luxurious mountainside retreat. Accommodations range from quaint spaces for two to sprawling floor plans that sleep up to 30 people. Guests are treated to sweeping mountain views while some cabins actually overlook Dollywood's popular Craftsman's Valley area. Dollywood Smoky Mountain Cabins offer sought after amenities including spacious kitchens, gas fireplaces, game rooms with pool tables, outdoor hot tubs, indoor whirlpool spas, state-of-the-art electronics, and more.

Dollywood offers something for everyone and every interest, so the whole family can experience the park together.

Dollywood's
DREAMMORE
RESORT™

RELAX & UNWIND

The beautiful 300-room Dollywood's DreamMore Resort is located next door to Dollywood theme park and Dollywood's Splash Country.

From the resort's property, guests can enjoy spectacular views of the Great Smoky Mountains alongside family-friendly amenities such as a sprawling indoor and outdoor pool complex, family sanctuaries like fire pits, swings and hammocks and a family activities center. Themed after the iconic Southern gathering spot, the front porch, guests are invited to slow down and experience the rich traditions of togetherness with family. A spa, full-service farmhouse-style restaurant and a special Dolly's Suite Dreams celebrity suite add to the unique ambiance of Dollywood's DreamMore Resort.

- DOLLYWOOD •
- 11M • 18 KM
- GATLINBURG •

Gatlinburg

Experience the Seasons.

Welcome to one of the most visited holiday spots in America.

THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE
☆☆☆

GATLINBURG.COM



/VISIT GATLINBURG

Gatlinburg is situated at the entrance of Great Smoky Mountains National Park, the most visited national park in America. Gatlinburg attracts more than 11 million visitors a year and this little town of 3,944 residents is dedicated to welcoming all its guests with a taste of Appalachian hospitality at its best. Folks come from all over the world for holidays, outdoor adventures, family fun and memory making.

Gatlinburg is one of America's great mountain destinations, with accommodations of every kind, dozens of local restaurants and attractions galore – all settled in the foothills and surrounded by the natural beauty of the Smokies. Gatlinburg prides itself on its walkability amidst mountain heritage and the arts, crafts and shops that reflect that tradition.

From moonshine and micro brews to merlot, Gatlinburg's got a glass with your name on it. Try a flight of ale at Smoky Mountain Brewery, or take a step back in time to the bootlegger's life at one of the different moonshine distilleries in town.



Don't worry, it's all legal. Sample several of the finest wineries in Tennessee, with three local wine cellars, including the oldest producer of premium wines in East Tennessee at Winery Square,

plus two new local wineries in the Tennessee mountain country. No matter what you're thirsting for, you'll find it in Gatlinburg.

Gatlinburg accommodations are famous for having a combination of secluded hideaways in the mountains as well as luxurious rooms located right in the middle of town. There are mountainside chalets and lodges, cabins and condos, or plenty of downtown hotels and bed & breakfasts. Get out in the backwoods and pitch camp in the Smokies.

No matter the accommodation you choose, Gatlinburg is where your adventures in Appalachia begin.

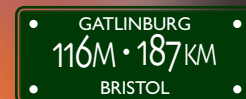


GREAT SMOKY ARTS & CRAFTS

Located deep in the backwoods of Gatlinburg, you'll find artists crafting spectacular works the same way as their ancestors did generations before them.

Home to more than 120 working craftsmen all situated within the same 8-mile loop, the Great Smoky Arts & Crafts Community is the largest gathering of independent artisans in North America.

You'll discover one-of-a-kind crafts, treasures and artwork and you can watch the artisans hard at work. Stop along the way and chat with a painter or potter, or let a broom maker show you how it's done.



Bristol

The Birthplace of Country Music

In Bristol, you'll get to enjoy the best of both Tennessee and Virginia as the city itself divides the two with the state line running right through the middle of historic downtown.



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MYBRISTOLVISIT.COM



/MY BRISTOL VISIT

Bristol has a great deal to offer visitors, including racing, music, history and spectacular outdoor beauty and recreation. It is home to one of the world's greatest racetracks – Bristol Motor Speedway. BMS, which seats in excess of 150,000, hosts NASCAR Sprint Cup events in April and August and both draw fans from all 50 states and more than 20 countries. Bristol Dragway, also considered one of the country's premier NHRA facilities, hosts a national event each June.

Music gives Bristol a universal appeal having been named the Birthplace of Country Music by the U.S. Congress in 1998 because the legendary Bristol Sessions took place in the downtown area in 1927. Known as the "Big Bang" of modern country music, the historic recordings catapulted The Carter Family and Jimmie Rodgers to stardom.

Bristol isn't just about music and racing, however. When it comes to outdoor beauty, few places can compare.



The majestic Appalachian Mountains, coupled with South Holston Lake, offer visitors plenty of options for fishing, boating, hiking, camping and boating.

The Twin Cities boast numerous parks, golf courses, spectacular caverns and minor league baseball to go along with plenty of great restaurants – many of which are locally owned and operated – and wonderful shopping opportunities.

For history buffs, Bristol, which dates back to pre-American Revolutionary War times, has plenty to offer from its historic Train Station, used to transport soldiers during the American Civil War, to the famous Bristol Sign, which denotes the Twin Cities as a "Good Place To Live," to East Hill Cemetery, where both Confederate and Unions soldiers are buried.

In Bristol, there's no shortage of things to see and do – and it's easy to access as its downtown area sits right off Interstate 81.

Two great states, two fantastic cities, one incredibly welcoming community – that's Bristol!



THE BRISTOL SESSIONS AND CIRCLES OF SUCCESS

From Location Recordings to Lasting Legacies

BIRTHPLACE OF COUNTRY MUSIC

The Birthplace of Country Music Museum, an affiliate of the Smithsonian Institution, pays homage to the 1927 Bristol Sessions when the "Big Bang" of country music occurred.

The museum is home to permanent exhibits that focus on the story and impact of the 1927 Bristol Sessions and a Special Exhibit Gallery that features rotating exhibits created in-house by guest curators and by other institutions. The museum hosts technology-infused exhibits, educational programs, multiple film experiences and a theatre dedicated exclusively to live music performances.

Bristol also hosts numerous free concerts April through October as well as its annual music festival, Bristol Rhythm & Roots Reunion, which is a three-day music festival held each September drawing visitors from around the world and featuring more than 120 artists.

• BRISTOL •
98M • 158KM
• UPPER CUMBERLAND •

Upper Cumberland

Come stay, play and discover true Americana!

In the heart of Tennessee, the Upper Cumberland is a region of unsurpassed natural beauty, rich history and unparalleled cultural attractions.

THE SOUNDTRACK OF AMERICA
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TENNESSEE

UPPERCUMBERLAND.ORG



[/UPPER CUMBERLAND TOURISM ASSOCIATION](https://www.facebook.com/UPPERCUMBERLANDTOURISM)

Far-flung valleys, rolling hills, steep cliffs and deep gorges offer strikingly different yet equally beautiful vistas and exciting outdoor recreation opportunities for fun and quiet relaxation, as well as being a perfect holiday destination for the entire family.

Three lakes – Center Hill, Cordell Hull and Dale Hollow – are ideal natural settings for summer boating and other exciting experiences of water sports fun. Fishing at the lakes and along the Caney Fork, Cumberland, and Obed Rivers is always at its best.

Outdoor activities are plentiful, from caving, tree adventure, camping, hiking, or horseback riding in the region's vast woodlands, to canoeing or kayaking the rivers. How about carving the curves on a Harley while you discover some of the waterfalls and state parks?



You have to experience spelunking and camping in the Cumberland Caverns, Tennessee's largest show cave. Make yourself at home in small quaint towns with their picturesque historic squares; mental snapshots to a simpler time. Be sure to visit our numerous boutiques, general stores and antique shops filled with wares from yesteryear and today.

And don't forget the food! Let your taste buds do the talking in our various culinary establishments guaranteed to suit a variety of tastes, from elegant formal dining to delectable Southern down-home cooking,

and enjoy your milkshakes from an old fashion soda fountain.

Drive along our many scenic driving trails, take time to visit historic towns and dwell in our rich history. Stop at any of our eight wineries along the Upper Cumberland Wine trail to sample the latest vintage and you'll be pleasantly surprised.

And, when you're ready for your evening's repose, take your pick from among our cosy waterside cabins, sunny bed and breakfasts, or a full slate of well-known hotel chains.

Come on! Let the road bring you to the Upper Cumberland.



THE ISHA INSTITUTE

The Isha Institute of Inner-sciences is a breathtaking mountain retreat providing stress relief, rejuvenation and outdoor recreation.

This international destination and premier retreat center offers classical yoga and meditation. Visitors can tour the largest yoga and meditation hall in the western hemisphere as well as enjoy many beautiful miles of hiking and mountain biking trails.

Along with Ayurveda treatments, there are daily programs in yoga and meditation, suitable for all levels from beginners to advanced.

Home-made, fresh and healthy international vegetarian food is served daily.

• UPPER CUMBERLAND •
61M • 98KM
• KNOXVILLE •

Knoxville

All Roads Lead to Knoxville

Where music meets mountains and art meets adventure!



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VISITKNOXVILLE.COM



/VISIT_KNOXVILLE

Knoxville is one of America's most vibrant cities for live music. It's on the streets, the square and stages of famous venues like the historic Tennessee Theatre. Blue Plate Special concerts are also free to the public every Monday-Saturday at the WDVX studios located inside the Downtown Knoxville Visitors Center.

The city hosts a number of diverse and cultural festivals including Big Ears, Rhythm N' Blooms and the Knoxville Film Festival.

Many events take place in and around Knoxville's vibrant and very walkable downtown. Market Square and the surrounding streets are filled with entertainment, shopping and outstanding local dining options. This child and pet friendly area is an ever-changing anchor for festivals and fun.

And there's something else "brewing" in Knoxville.



Thanks to a number of new craft breweries, plus some well-established local favourites, Knoxville is building a name for itself as one of the best craft beer towns in the Southeast.

Tastemakers predict these craft brews will change how you think of the city and how you drink in the city.

The first capital of Tennessee is also proud of its heritage and

committed to preserving it. Visitors come here to tour Civil War sites and historic homes. Many stop by the East Tennessee History Center to learn about their own history through the center's premier genealogy research library.

Other popular Knoxville attractions include the Knoxville Zoo, widely recognised as the red panda capital of the world, and the Knoxville Museum of Art, home to Richard Jolley's *Cycle of Life: Within the Power of Dreams and the Wonder of Infinity* - one of the largest figurative glass-and-steel assemblages in the world.

Whatever your passion, Knoxville knows how to fuel it.



URBAN WILDERNESS

Knoxville delivers the best of both worlds with a thriving city scene and abundant outdoor adventures just miles from downtown.

Urban Wilderness is geared for outdoor adventurers of all levels with more than 50 miles of natural trails – including some of the best mountain bike trails in the southeast – a world-class nature center, quarry lakes and more.

Year round, you'll find fellow nature lovers, mountain bikers, trail runners, dog walkers and bird watchers soaking up the beauty. Bikes, canoes and Stand Up Paddle Board rentals are available at various locations.

• KNOXVILLE •
175M • 281KM
• LYNCHBURG •

Lynchburg

The Home of Jack


The tiny town of Lynchburg, Tennessee is a picturesque drive 75 miles southeast of Nashville.

LIVE FREELY. DRINK RESPONSIBLY.



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JACKDANIELS.COM

 /JACK DANIELS

With a population of around 600, Lynchburg is nevertheless a popular destination made famous for being home of the Jack Daniel Distillery, hosting more than 270,000 visitors a year.

Why do they come here? Because it's the perfect place for making whiskey. Jack registered his distillery here in 1866 because of the cool limestone water flowing from the cave spring. In 2016, America's oldest registered distillery celebrated 150 years of crafting its fine Tennessee sipping whiskey just the way Mr. Jack did. At the Jack Daniel Distillery and in more than 165 countries around the world, we honour Jack for creating the world's favourite Whiskey.

Through daily tours from 9 a.m. – 4:30 p.m., you can see firsthand the painstaking process that gives Jack Daniel's Tennessee Whisky its distinctive mellow taste. Inside the Visitor's Center, you'll find an array of fascinating displays and memorabilia about Jack the man, his distillery's history and its unique whiskey-making process.



While you're in Lynchburg, don't forget to explore the town square. Every small town has a gathering place and the Lynchburg Hardware & General Store is where folks go to swap a good story or catch up on local news over a game of checkers. There are two floors to explore a host of Jack Daniel's souvenirs and other goods. Just off the square is Miss Mary Bobo's Boarding House where Mr. Jack

ate many a noontime meal. It's the place to experience real home-cooked fare and Southern hospitality at its best. To make sure you aren't disappointed, call ahead and make a reservation.

Don't forget to pay your respects to the man himself, who is buried in the local graveyard, and raise a glass of Jack's finest whilst in Tennessee.



**EVERY DAY
WE MAKE IT,
WE'LL MAKE IT
THE BEST WE CAN**

**NOT JUST WHISKEY.
TENNESSEE WHISKEY**

**Tennessee whiskey or bourbon?
We're often asked what's the difference.**

Both share the same quality ingredients but then Tennessee Whiskey enjoys what some have called the extra blessing.

At Jack Daniel's, we go to the added effort and expense of mellowing our whiskey through 10 feet of hard sugar maple charcoal before it gets in the barrel.

It's this extra step that makes Jack Daniel's different and imparts its smooth, distinctive character.

So for those who've long held that Jack Daniel's is a little bit different, now you know why.

• LYNCHBURG •
59M • 95KM
• FRANKLIN •

Franklin

Rooted in Americana

Kick off your Great American Main Street experience with shopping in our historic downtown district.



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TENNESSEE

VISITFRANKLIN.COM



[/VISIT FRANKLIN, TN](https://www.facebook.com/visitfranklin)

Enjoy boutiques, restaurants, antique stores and galleries. Throughout the year, annual festivals like Dickens of a Christmas, Main Street Festival and Pilgrimage Music & Cultural Festival add extra charm to Franklin.

Travellers want to experience local Southern cuisine when they come to Tennessee. Franklin has some tasty options and favourites like Puckett's Grocery & Restaurant, Mack & Kate's and Red Pony Restaurant.

Experience the scenic views and relaxing atmosphere of Arrington Vineyards where the live music happens on the weekends and wine tastings flow year 'round. Take a countryside drive to the Village of Leiper's Fork where you will fall in love with the local culture. And Leiper's Fork Distillery is crafting premium spirits with a signature taste you don't want to miss.

If you are interested in American history by touring Camton, Lotz House and Carter House. Gifted storytellers and historians give guided tours that usher in the intense passions and sacrifices of both sides of the battle.



Museums, artifacts and well-preserved sites allow you to walk in the footsteps and hear the stories of the people there on that fateful day in November 1864.



Looking for live music in Franklin? It's been said that Franklin's music scene has a "back porch" vibe - a singer/songwriter town with live music happening most every night, in the historic downtown district and throughout Williamson County in places like the Village of Leiper's Fork and Arrington Vineyards. Check out local hot spots like Puckett's, Kimbro's, Franklin Theatre and Gray's on Main.

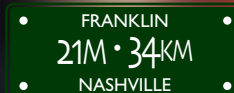
So that's a sampling of what you'll find in Franklin —a small, yet extraordinary Tennessee town rooted in Americana and brimming with history, live music, culture and Southern hospitality.



THE AMERICANA MUSIC TRIANGLE

The Americana Music Triangle connects you to the people, places and stories of the world's number one music destination.

Franklin is the home of the Americana Music Triangle. Nine original genres of music and 1500 miles of highway. Explore Franklin's music treasures like Franklin Theatre, Minnie Pearl's gravesite and more along the Gold Record Road, a route connecting New Orleans, Memphis, Nashville and all of the small towns, juke joints and honky tonks in between. The Triangle is overflowing with the stories and songs, legends and landmarks, struggles and triumphs that created the country's most powerful cultural export: music.





Nashville

Music Calls Us Home

There are few cities in the world where the mere mention of the name conjures up vivid images. Nashville is one of those places.

Music is the heart of Nashville. Long recognised as the world's capital of country music, Music City also boasts sounds of pop, rock, gospel, bluegrass, jazz, classical, contemporary Christian, blues and soul. With more than 150 live music venues, there is something for everyone.

There are a host of attractions that have made Music City famous, from the world renowned Country Music Hall of Fame® and Museum to the ultimate country music venue, the Grand Ole Opry. Downtown Nashville is also home to honky tonks and museums that examine the lives and careers of three of country music's icons, the Johnny Cash Museum, the Patsy Cline Museum and The George Jones.

Classical music can be found only a block away from the honky tonks at the Schermerhorn Symphony Center home of the Grammy-award winning Nashville Symphony.

The Musicians Hall of Fame and Museum honours the studio players from all genres of music. Exhibits include the very instruments that these musicians used to record many of the greatest hits of the past 65 years.



Nashville has long been known for its expansive music scene, but it's the creativity of its visual and performing art and fashion scene that is starting to make waves.

The Frist Center for the Visual Arts is an exquisitely converted Art Deco post office which hosts roving exhibitions changing every couple of months. Cheekwood Estate & Gardens houses an extensive art gallery, while the city offers art crawls, studios and art galleries all around town.

History buffs will enjoy the city's antebellum mansions, like Belmont Mansion, Belle Meade Plantation and The Hermitage, home of President Andrew Jackson. Nashville also claims a full-size replica of the Parthenon, complete with the 42-ft high statue Athena, the tallest indoor sculpture in the western world.

Nashville's creative spirit has infiltrated its kitchens, turning them into the chef's studio. From meat-n-three to chef-driven

restaurants and everything in between, Nashville's palate offers it all.

Fashion and music have always been inextricably linked, but these days designers in Nashville are making a name for themselves on their own terms. Whether it's apparel, jewellery, denim, shoes or leather goods, there's no shortage of creative Nashvillians making their mark beyond music.

With its charming mix of musical, historical and cultural flavours, Nashville is truly a city for all seasons and styles.

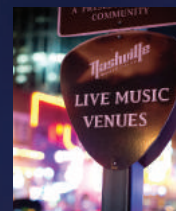


LIVE MUSIC IN MUSIC CITY

Music is the heart of Nashville. Whether you listen to rock, country, bluegrass, jazz, hip-hop, folk or classical – Music City has it all, every day and every night.

With more than 150 live music venues in Nashville, you're sure to find a sound that suits you! Need a little guidance?

Download the Nashville Live Music app where you can search by location, venue, date and genre - or just look for the guitar pick shaped Live Music sign located outside venues throughout the city.



• DOWNTOWN NASHVILLE •

12M • 19KM

• GRAND OLE OPRY •

Grand Ole Opry

See The Show That Made Country Music Famous

Founded in 1925, the Opry is home to some of country music's most popular stars.



THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE

OPRY.COM



/GRANDOLEOPRY

Long before Nashville became an "it" city noted as a top world travel destination by both *Forbes* and *The New York Times*, it welcomed hundreds of thousands of visitors annually, all with a common purpose in mind: seeing the show that made country music famous, the Grand Ole Opry.

The Opry continues to attract hundreds of thousands of fans each year, and it's clear why. When guests visit this iconic venue, they'll experience the many styles under the country music umbrella as well as the genre's new stars, current hit makers and its enduring legends.

One of today's top-selling acts, Brad Paisley, has enjoyed Opry membership for more than ten years and says the lure of the Opry is stronger today than it has ever been.

"Pilgrims travel to Jerusalem to see the Holy Land and the foundations of their faith,"



Paisley says, "People go to Washington, D.C. to see the workings of government, and the foundation of our country. And fans flock to Nashville to see the foundation of country music, the Grand Ole Opry."

Darius Rucker, an Opry member since 2012, adds "When I was asked if I wanted to perform on the Grand Ole Opry, I yelled, 'Are you kidding me?' I've been waiting for that my whole life. To be invited where so many of the greatest country artists have performed is an honour, and I still can't believe it has been bestowed on me.

Just to stand in the circle where so many greats have stood—

Hank Williams, Kitty Wells, I just couldn't believe it."

Come to the Opry – world-famous for creating one-of-a-kind entertainment experiences for audiences of all ages.



BACKSTAGE TOURS

In addition to witnessing country music history being made on the Opry stage, visitors can now experience the excitement of going behind the curtain and visiting backstage at the Opry on Grand Ole Opry House Backstage Tours.

Walk in the footsteps of country music superstars, hear stories about the Opry, see photos from the Opry's biggest moments in history, and much more.

"I always say backstage at the Opry is like your living room, only with famous people," says Grammy-winning superstar Carrie Underwood, nodding to the Opry's informal and highly approachable nature, both on stage and behind the scenes.

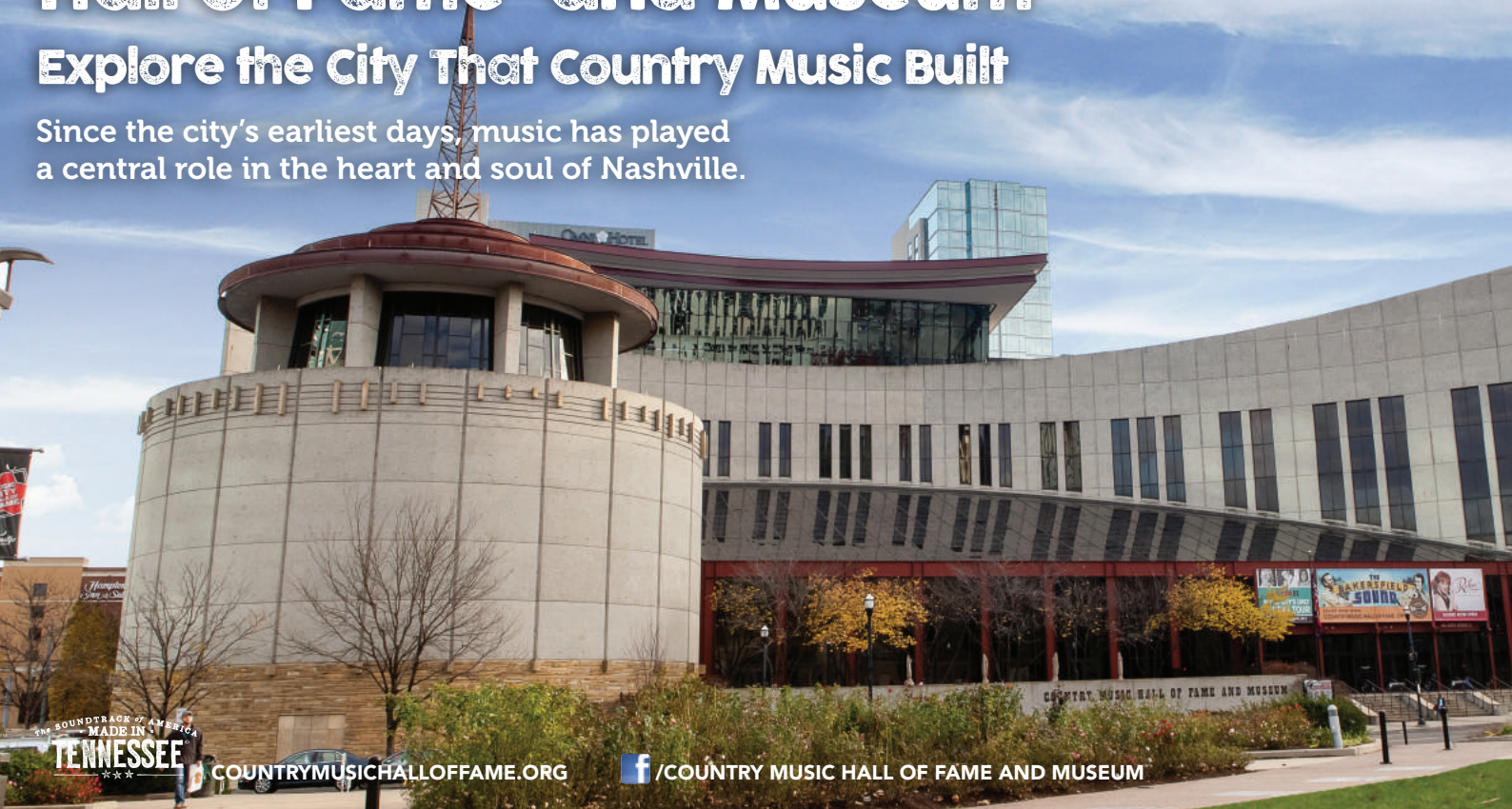
- GRAND OLE OPRY
- 10M • 16KM
- CMHOF & MUSEUM

Country Music

Hall of Fame® and Museum

Explore the City That Country Music Built

Since the city's earliest days, music has played a central role in the heart and soul of Nashville.



COUNTRYMUSICHALLOFFAME.ORG



[/COUNTRY MUSIC HALL OF FAME AND MUSEUM](https://www.facebook.com/COUNTRYMUSICHALLOFFAMEANDMUSEUM)

Visitors from around the globe flock to Music City to immerse themselves in its rich history and unique culture. Whether exploring the honky tonks on Broadway or enjoying a pop-up show at a local music venue, one place in Nashville is not to be missed. Situated in the centre of the city's rapidly growing core, adding a strikingly stylish touch to Nashville's skyline, is the Country Music Hall of Fame® and Museum. Sometimes called the "Smithsonian of Country Music," the museum offers visitors a comprehensive, vibrant telling of the country music story, dating back 150 years and leading up to the present day.

With a mission to identify, preserve and educate, the non-profit institution houses a collection of over 2.5 million artifacts and showcases items that will leave even the most casual country music fan boasting about having seen them, from Elvis Presley's solid gold Cadillac, to Hank Williams' famous white suit with musical notations and Dwight Yoakam's really skinny jeans.



In addition to the museum's core exhibition, which features a chronological telling of the evolving history and traditions of country music, the museum hosts a wide array of limited-engagement exhibits throughout the year. For an extra special experience, don't forget to add on a visit to the Historic RCA Studio B too.

Whether you are a country music fan or not, the Country Music Hall of Fame® and



Museum is a cultural touchstone offering one-of-a-kind experiences that will deepen any visitors' appreciation for the city that country music built.

As Nashville continues to grow, the city's beating heart remains the same – music.



RCA STUDIO B & HATCH SHOW PRINT

No visit to Nashville would be complete without stops at the museum's other historic properties: RCA Studio B and Hatch Show Print.

RCA Studio B, located on Music Row, is Nashville's oldest recording studio and home to hits like Roy Orbison's "Only the Lonely," the Everly Brothers' "Dream," Dolly Parton's "Jolene" and 250 tracks by Elvis Presley including "Are You Lonesome Tonight?"

The tour of legendary Hatch Show Print, founded in 1879 and now housed at the museum, will engage your senses: Listen to the presses crank as you learn the history of one of the oldest working letterpress shops in America, see the brilliantly coloured posters that put the shop on the map in the last century and compare them with the posters printed today for your favourite entertainers from Bob Dylan to Coldplay.





Jackson

Do you hear it?

Only the music of Jackson could
connect Memphis' Beale Street
and Nashville's Music Row.

SOUNDTRACK
MADE IN
TENNESSEE

JACKSONTN.COM



/JACKSON TENNESSEE

Located midway between the world's meccas for music, Jackson is home to rockabilly and blues sounds like no other. The music scene is vibrant and if you listen closely, you'll hear the influences of Tina Turner, Carl Perkins, Sonny Boy Williamson, Karl Mann, Rayburn Anthony and more. Musicians continue to flow out of the area - just like the region's Hatchie River, the Mississippi's largest un-channelled tributary. This natural and last "wild" river in the lower Mississippi system is a wonder to explore with some of Tennessee's best fishing.

Famed train engineer Casey Jones lived in Jackson and the Casey Jones Home & Railroad Museum is a popular attraction. Nearby is Brooks Shaw's Old Country Store Restaurant which features authentic Southern cuisine and has been in business for more than 50 years!

Thursday evenings are always popular at the Old Country Store when the Plectral Society performs Americana roots music throughout the village, from 6:30pm - 9:00pm all year round.

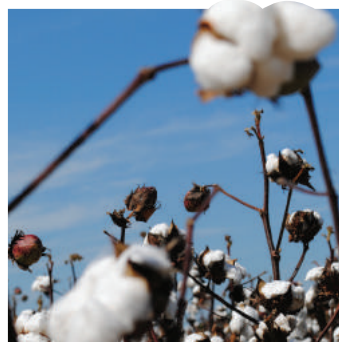


People often make this a destination on their journey through Tennessee; bring your instrument and join in on the jam session!

Visit Jackson's newest music experience, *The Southern Legends of Music Museum*, housed in the historic Carnegie building downtown. Learn about Carl Perkins who wrote and recorded Blue Suede Shoes and influenced The Beatles, Isaac Tigrett who founded the Hard

Rock Café chain and House of Blues, Eddy Arnold who had 28 #1 Country Singles spanning 60+ years, blues singer Denise LaSalle and a host of other local and regional musicians.

Whether you're taking in a Jackson Generals Baseball Game at the Ballpark, learning about the rich Civil War History at the Denmark Presbyterian Church and Britton Lane Battle Field, or experiencing live rockabilly and blues **you'll hear it all in Jackson.**



TINA TURNER MUSEUM

At the West Tennessee Delta Heritage Center and Tina Turner Museum you'll discover what rural West Tennessee is all about. A refreshing Southern experience celebrating the music, cotton and beauty of the Tennessee Delta.

Agriculture rules the region and the West Tennessee Cotton Museum helps you discover how cotton has been produced and managed since the early 1800s.

The Heritage Center is located in the hometown of Anna Mae Bullock. You probably know her as "Tina Turner." The Queen of Rock is remembered here with an exhibit inside the historic Flagg Grove School, her childhood school. Filled with costumes, gold records and memorabilia donated by Tina.

JACKSON
88M • 142KM
MEMPHIS

Memphis

Home of the Blues, Birthplace of Rock'n'Roll.

There's pure magic in the mix in Memphis with our world-famous music, attractions, back-alley barbecue joints and the neon nightlife of Beale Street.



Music wafts in from the mighty Mississippi River and breezes down Beale Street where blues pioneers first plied their trade. See the memorabilia and dig deeper at the Blues Hall of Fame and the Memphis Music Hall of Fame.



Issac Singleton Sr.

Head to Sun Studio where you can literally stand on the mark made by giants: Elvis, Jerry Lee Lewis, Johnny Cash and Carl Perkins.

Don't forget to visit the most famous address in rock 'n' roll: Graceland, Elvis' beloved mansion.

Soul was forged in Memphis. Stax Museum of American Soul Music laid down the tracks of greats who took the funk out of Memphis and carried it all over the world: Otis Redding, Wilson Pickett, Sam & Dave, Booker T & the MGs, Isaac Hayes, Eddie Floyd and Albert King.

Stand on hallowed ground at the National Civil Rights Museum as you pay tribute to Dr. Martin Luther King Jr. and honour the spirit of the civil rights movement. Experience Slave Haven Museum,

the white clapboard house that once served as a way station on the Underground Railroad for runaway slaves.

Once you get our tune in your head, let it lead you to all that Memphis has to offer: The historic Peabody Hotel, the Memphis Zoo, Beale Street Landing and our newest addition to the skyline, Bass Pro Shops at the Pyramid, a sportsman's paradise with the best view of downtown Memphis and the Mississippi River.

Or head to midtown and hang with the locals at Overton Square, an entertainment district with restaurants, bars, live music, a cinema with a difference and a comedy club.

Memphis has big-city energy that moves to its own beat. Find the magic for yourself!

Larry Kuzniewski



MEMPHIS' PYRAMID

Memphis was the capital of Egypt during the period of the Old Kingdom which was known as the Pyramid Age.

The city was located on the Nile River Delta at the head of the longest river in the world while its namesake Memphis, Tennessee sits at the head of the Delta of the Mississippi River, the longest river in North America.

Built in 1991, the Memphis Pyramid is the third largest in the world and is now home to Bass Pro Shops at the Pyramid where visitors can ride the tallest free-standing glass elevator in America - 28 stories. They can stand on glass-floored observation decks at the top, patterned after the Grand Canyon Skywalk. Bowl "in the ocean" amid underwater scenery at Uncle Buck's Fishbowl and Grill, a nautical-themed restaurant and bar with a saltwater aquarium and a 13-lane, ocean-themed bowling alley.

• MEMPHIS DOWNTOWN •
5 MINUTES
• ROCK'N'SOUL •

Rock'n'Soul

+ Memphis Music Hall of Fame

The Memphis Rock 'n' Soul Museum, developed by the Smithsonian Institution, traces the "History of Memphis Music," while the brand new Memphis Music Hall of Fame introduces you to the "Heroes of Memphis Music."



MEMPHISROCKNSOUL.ORG • MEMPHISMUSICHALLOFFAME.COM



Two great museums, conveniently located downtown within the historic Beale Street Entertainment District.

Rock 'n' Soul tells the story of musical pioneers who, for the love of music, overcame racial and socio-economic barriers to create the music that shook and shaped the entire world. The museum's exhibit was researched and developed by the world-famous Smithsonian Institution, tracing the origins of America's musical genres of rock 'n' roll and soul music.

The museum offers a comprehensive Memphis music experience from the rural field hollers and sharecroppers of the 1930s, through the explosion of Sun, Stax and Hi Records and Memphis' musical heyday in the 70s, to its global musical influence.

The museum's self-guided digital audio tour is packed with over 300 minutes of information researched by the Smithsonian Institution, including over 100 songs, and takes visitors at their own pace through the ultimate Memphis music pilgrimage.



There are seven galleries featuring 3 audio visual programs, more than 30 instruments, 40 costumes and other musical treasures, including original sound consoles from legendary Sun Records and Ardent Studios. The museum also offers unique walking tours of historic Beale Street, one of the most musically significant boulevards in the world, as well as a free air-conditioned shuttle service between the museum, Elvis' Graceland mansion and Sun Studio.

The Memphis Rock 'n' Soul Museum is located at the corner of Third and Beale Street and The Memphis Music Hall of Fame is one block away at the corner of Second and Beale Street adjacent to Hard Rock Cafe. Both great museums are open 7 days a week from 9.30am until 7pm.

Experience the music and history at these amazing venues!



MUSIC HALL OF FAME

More than a century ago, music began pouring into Memphis. Musicians of all races and backgrounds came together and, for the love of music, created a sound that changed the cultural complexion of the world forever.

America's music exploded out of Memphis. Today, the Memphis Music Hall of Fame honours many of the greatest musicians of all time, who created this city's musical legacy.

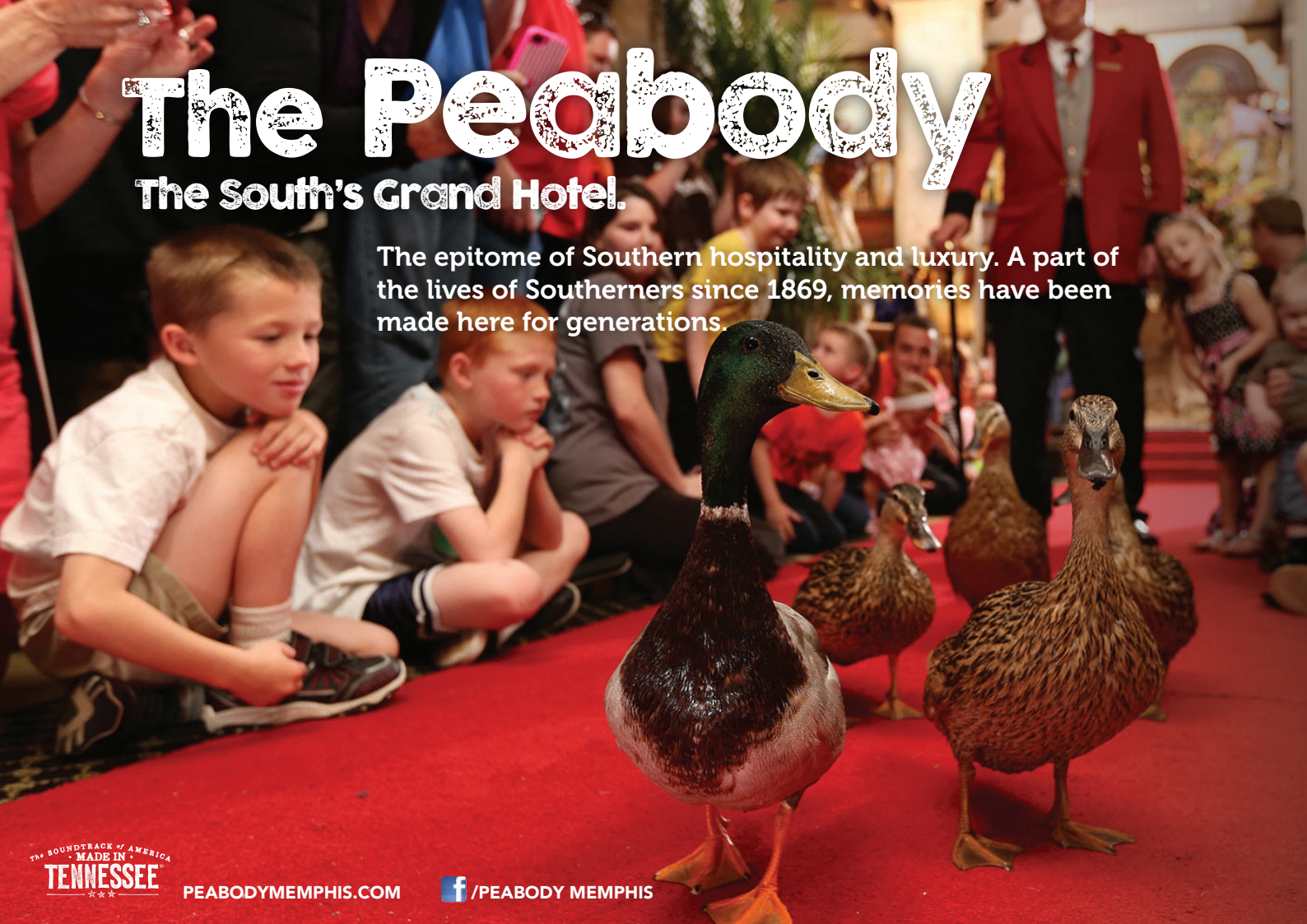
This fun, fascinating and educational facility features never-before-seen memorabilia, rare video performances and interviews. This interactive museum gives you a personal glimpse into the lives and belongings of many of the greatest musicians of all time. Elvis Presley, Jerry Lee Lewis, B.B. King, Al Green, Big Star, ZZ Top and so many more.

• ROCK'N'SOUL •
5 MINUTES
• THE PEABODY •

The Peabody

The South's Grand Hotel.

The epitome of Southern hospitality and luxury. A part of the lives of Southerners since 1869, memories have been made here for generations.



THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE

PEABODYMEMPHIS.COM

 /PEABODY MEMPHIS

As Memphis' only historic hotel, its name is considered synonymous with the elegance, grace and charm that has made it legendary.

The Peabody immediately became the hub of Mid-South social and business activities. It has provided the backdrop for Memphis history from futures planned, destinies charted, history made and changed within its walls.

The Peabody played a role in the musical history of Memphis as well. In the 1920s Mississippi musicians relocated to the Mid-South to perform on Beale Street, the Vocalion and Paramount record companies set up temporary studios in Peabody guestrooms to capture the sounds of Robert Wilkins, Furry Lewis, Frank Stokes and Tommy Johnson.



In the 1930s and 40s, The Peabody's Skyway became an attraction for big band dancers as entertainers such as Tommy Dorsey, Paul Whiteman, and Smith Ballew performed regularly. It was one of three national live radio broadcast sites for CBS. One such weekly programme was hosted by a young Sam Phillips, before he launched Sun Records... and the career of Elvis Presley. Elvis received the \$4,500 "signing bonus" of his first

national RCA recording contract at The Peabody in 1955. It was printed on official Peabody stationery.

The Peabody remains a living legend. This elegant National Historic Landmark continues to captivate its guests with luxury and elegance.

Once you experience the legendary Peabody, the "South's Grand Hotel," it will forever remain a part of your life.



THE PEABODY DUCKS

Back in the 1930s Frank Schutt, General Manager of The Peabody, returned from a weekend hunting trip with friends.

The men had a little too much Jack Daniel's sippin' whiskey and thought it would be funny to place some of their live duck decoys in the beautiful Peabody fountain.

Three small English call ducks were selected as "guinea pigs," and the public reaction was nothing short of enthusiastic.

In 1940, Bellman Edward Pembroke, a former circus animal trainer, offered to help with delivering the ducks to the fountain each day (11am and 5pm) and taught them the now-famous Peabody Duck March.

• THE PEABODY
5 MINUTES
• CIVIL RIGHTS MUSEUM •



WE MARCH FOR JOBS FOR ALL A DECENT PAY NOW!

FOR DIGNITY AND BROTHERHOOD OF ALL MEN UNDER GOD NOW!

AFL-CIO FOR FULL EMPLOYMENT

WE DEMAND

WE MARCH FOR INTEGRATED SCHOOLS NOW!

The National Civil Rights Museum

The only museum of its kind in the U.S. that gives a comprehensive overview of the American Civil Rights Movement from 1619 to the present.

THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE

CIVILRIGHTSMUSEUM.ORG



/NATIONAL-CIVIL-RIGHTS-MUSEUM



The National Civil Rights Museum at the historic Lorraine Motel is where civil rights leader Dr. Martin Luther King, Jr. was assassinated. The Museum brings the movement to life, places events in a historical perspective and provides a focus of national remembrance.

Since the Museum opened in 1991, close to 5-million visitors from around the world have come. Recognised as a center for civil rights and social change, the Museum is steadfast in its mission to share the culture and lessons from the Movement and explore how this significant era continues to shape equality and freedom globally.

Through interactive exhibits, historic collections, storytelling, dynamic speakers and events the museum offers visitors a chance to walk through history and learn more about a tumultuous and

inspiring period of change. The Museum invites visitors to Join the Movement, take a stand and share your voice on issues that impact our society, our world.

The "Slavery and a Culture of Resistance" exhibit located in a large round room and is illuminated with maps and information about the Atlantic slave trade. Visitors can crouch into the hull of a slave ship and try to imagine what humans endured as part of the slave trade in the late 1700s.

Step aboard a vintage bus and hear the altercation between a public transit system worker in Montgomery and Rosa Parks.

The 1963 March on Washington exhibit immerses the user into a life-like setting while an audio excerpt plays from Dr. Martin Luther King Jr.'s "I Have a Dream" speech.

WHO KILLED DR. KING?

A visit to the Legacy Building (the boarding house from where the assassin's shot was allegedly fired) begins with the American Civil Rights Movement Timeline.

The timeline encapsulates in chronological order the history once presented in the Lorraine exhibits up to the 1968 assassination of Dr. Martin Luther King Jr. On the second floor of the Legacy Building, the history continues with the investigation of the assassination, the case against James Earl Ray and ensuing conspiracy theories.

Examine the rooming house where James Earl Ray stayed on the day of the assassination, the bathroom window documented as the site of the fatal shot, evidence recovered at the scene and the detail leading to the capture and arrest of James Earl Ray.

- CIVIL RIGHTS MUSEUM •
- 10 MINUTES
- STAX MUSEUM •

Stax

Museum of American Soul Music

The world's only soul music museum tells the story of Stax Records and other American soul music.

STAX

SOULSVILLE
USA

STAX
RECORD
CO.

SATELLITE
Record Shop

RECORDS
SATELLITE
RECORD SHOP

THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE

STAXMUSEUM.COM

f /STAX MUSEUM

Videos, vintage musical instruments and recording equipment, stage costumes, photographs, interactive exhibits, and thousands of other items of memorabilia help explain the phenomenal, complex story of how Stax Records came to launch the careers of icons such as Otis Redding, Isaac Hayes, Sam & Dave, Booker T. & the MGs, Rufus and Carla Thomas, Albert King, Eddie Floyd, the Staple Singers, and numerous others.

Located at the original site of Stax Records, the museum is a shrine that is at once lighthearted, serious, educational, fun, and always entertaining.

From the circa-1906 country church that was taken apart in the Mississippi Delta and reconstructed inside the museum to highlight the strong African-American gospel



influence on Stax, to Isaac Hayes' 1972 gold-trimmed, fur-lined, Peacock Blue Cadillac Eldorado, to the Hall of Records where approximately 300 albums and 800 45 RPM singles line the walls, the Stax Museum is a world-class attraction for people of any age and any musical tastes, although soul music is obviously its focus.

The Stax Museum is also much more than just a museum. It is a programme of the nonprofit Soulsville Foundation, which



also operates at the same site the world-renowned Stax Music Academy and The Soulsville Charter School, the latter of which is a tuition-free college preparatory school for almost 700 inner-city middle and high school students with a 100-percent graduation and college acceptance rate.

The Stax Music Academy is an after-school and summer programme and also boasts a 100-percent college acceptance rate since 2008. Students of the programme have performed in Italy, Australia, Berlin, New York City, Washington, D.C. and other prestigious locations.

Proceeds from the Stax Museum are used in part to help fund these educational programmes.



STAX & THE BEATLES

Stax Records' Booker T. & the MGs, were avid fans of the Beatles, even recording a mostly instrumental cover LP of the Fab Four's 1969 Abbey Road album.

The LP cover featured a photograph of the band walking across McLemore Avenue in front of Stax Records just as the Beatles' LP cover showed them walking across Abbey Road in front of EMI. Released in 1970, the BTMGs record was aptly titled McLemore Avenue. The Beatles were also keen Stax fans. They even negotiated to rent the Stax studios to record tracks for Revolver, but that never came to pass. Other Stax stalwarts who recorded Beatles covers included Isaac Hayes, Otis Redding, and Carla Thomas. The 2008 compilation CD, Stax Does the Beatles, includes 15 tracks of Stax covers of Beatles hits.



- STAX MUSEUM
- 10 MINUTES
- GRACELAND

Graceland®

The Home of Elvis Presley™

Walk in the footsteps of the King of Rock 'n' Roll in an exciting journey from Elvis' humble beginnings through his rise to superstardom.



As you stroll through Elvis' Graceland Mansion enjoy an interactive tablet tour loaded with home movies, rarely seen photos and interviews. See Elvis' living room, parents' bedroom, dining room, kitchen, TV room, pool room and the famous jungle room. Also, while on the mansion grounds, tour Elvis' father's office, the newly-enhanced trophy building and the racquetball building – newly-restored to how it looked in 1977. The mansion portion of the tour ends with a quiet visit to Meditation Garden, where Elvis and his family members have been laid to rest.

After you tour Graceland Mansion, head back across the street to Experience Elvis Presley's Memphis. This state-of-the-art entertainment and exhibit complex gives you the opportunity to follow the life

experience the sights, sounds and events that inspired the great man himself.

Presley Motor Automobile Museum displays some of his most impressive prized possessions including his Pink Cadillac and '75 Dino Ferrari. Elvis: The Entertainer Career Museum is the largest and most comprehensive Elvis museum in the world! Surround yourself with hundreds of artefacts showcasing the life and career of Elvis Presley from his iconic jumpsuits, movie memorabilia and amazing collection of gold and platinum records.

The Elvis Discovery Exhibits provides an alternative look in to the life of Elvis Presley. Learn more about Elvis' service to his country as you explore 'Elvis in the Army', and ICONS: The Influence of Elvis Presley Exhibit celebrates Elvis' influence as a music pioneer who paved the

way for many of today's artists and celebrities.

The newest addition to this unique exhibit is Lisa Marie: Growing Up Presley, exploring her childhood with her father, her career and how she continues to carry her dad's legacy at Graceland.

Graceland visitors come from all walks of life, all ages, all musical tastes, all income levels, all educational backgrounds, and all parts of the world.



THE GUEST HOUSE

The Guest House at Graceland is a 4-Diamond award winning, full-service resort hotel situated just steps away from one of the musical world's most iconic and beloved landmarks – Graceland Mansion.

Inspired by Elvis' iconic home, every aspect of The Guest House at Graceland reflects Elvis' personal style and unique character, from the Southern colonial exterior to themed speciality suites.

The Guest House at Graceland features spacious rooms and a range of elegant and contemporary facilities, including two full-service restaurants, expansive meeting space and special events space, a large outdoor pool and a 464-seat theatre for live performances and movies.

• Y'ALL
• COME BACK •

The SOUNDTRACK of AMERICA
• MADE IN •
TENNESSEE[®]
☆☆☆

