# Macerich Shopping Centers Tourism Fact Sheet



MACERICH RETAIL

BRANDS INCLUDE:

BANANA REPUBLIC

BARNEYS NEW YORK

BLOOMINGDALE'S

BURBERRY

CARTIER

AMERICAN GIRL

APPLE

## Overview

**Macerich shopping centers**, with a focus on tourism initiatives, are located in major US destinations from east to west. These premier shopping destinations offer the finest selection of stores, restaurants and entertainment, including many statewide exclusives. From intimate outdoor settings to the state's largest regional centers and high-caliber outlets, Macerich provides a variety of shopping experiences as well as unparalleled guest services for visitors. Commissionable shopping packages for individuals and groups, Visitor Rewards and incentive programs, motorcoach meet-and-greet, resort and hotel partnerships as well as tour operator and meeting planner partnerships are among the tourism programs available at Macerich shopping centers.

## **Shopping Centers**

Shopping in major destinations include Santa Monica Place in Santa Monica, California; Scottsdale Fashion Square in Scottsdale, Arizona; The Shops at North Bridge and Fashion Outlets of Chicago in Chicago, Illinois; Fashion Outlets of Niagara Falls in Niagara Falls, New York; and Tysons Corner Center in the Washington DC area.

ARIZONA	Scottsdale Fashion Square* Biltmore Fashion Park Chandler Fashion Center Kierland Commons La Encantada	Scottsdale Phoenix Chandler Scottsdale Tucson	DILLARD' GUCC
CALIFORNIA	Santa Monica Place* La Cumbre Plaza	Santa Monica Santa Barbara	LOUIS VUITTO
	Broadway Plaza Arden Fair	Walnut Creek Sacramento	MACY
	Village at Corte Madera	Corte Madera	MICHAEL KOR:
COLORADO	Twenty Ninth Street	Boulder	MICROSOF
ILLINOIS	Fashion Outlets of Chicago** The Shops at North Bridge*	Rosemont Chicago	NEIMAN MARCU
NEW YORK	Fashion Outlets of Niagara Falls, USA**	Niagara Falls	NIK
OREGON	Washington Square	Portland	NORDSTROM
WASHINGTON DC/VIRGINIA	Tysons Corner Center*	Tysons Corner	Norderror
		*Premier Shopping Centers **Fashion Outlets	OMEG

TIFFANY & CO

TORY BURCH

# **Tourism Programs**

#### Visitor Rewards

Visitor incentive card provides special offers and discounts from participating stores and restaurants.

## Commissionable Shopping Packages

Commission-based incentive for the travel professional and a unique shopping experience for the visitor – Shop & Play, Shop & Dine, Shop & Beauty and Shop & Spa, range from \$15 - \$75 USD, available at ShopAmericaTours.com.

### Luxury Shopping Tours

Experience the red-carpet rollout, shopping guide and personalized itinerary including the best-of-the-best from one-of-a-kind boutiques to internationally recognized stores. (*Tours start at \$295.*)

### AAA members can "Show Your Card & Save"

Visit the Concierge Desk/Guest Services, show the AAA card and receive a complimentary Visitor Rewards card.

#### Motorcoach Meet & Greet (10+ people - One-hour visit minimum)

Complimentary meet-and-greet coordinated with a warm welcome and gift bag including a Visitor Rewards card and directory. Motorcoach Incentive Program available for the driver and guide *(request details for participating shopping centers)*. Terms & Conditions apply. See Guest Services for details. One-week advance notice necessary to secure this experience.

#### Group Programs (10+ people)

Spouse and incentive programs, group tours and private events are available upon request. Specific in-store programs such as fashion shows, wardrobe consultations, dine-a-rounds and meals are offered. (*Fees apply.*)

#### Resort & Hotel Packages

This award-winning program provides visitors with resort/hotel accommodations, amenities and added-value shopping.

# Website

Visit **MacerichTourism.com** for in-depth multi-lingual travel industry professional information about tourism programs, shopping center details, partnerships and incentives.

## For More Information

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