



# SEDONA

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## ARIZONA

The Most Beautiful  
Place on Earth





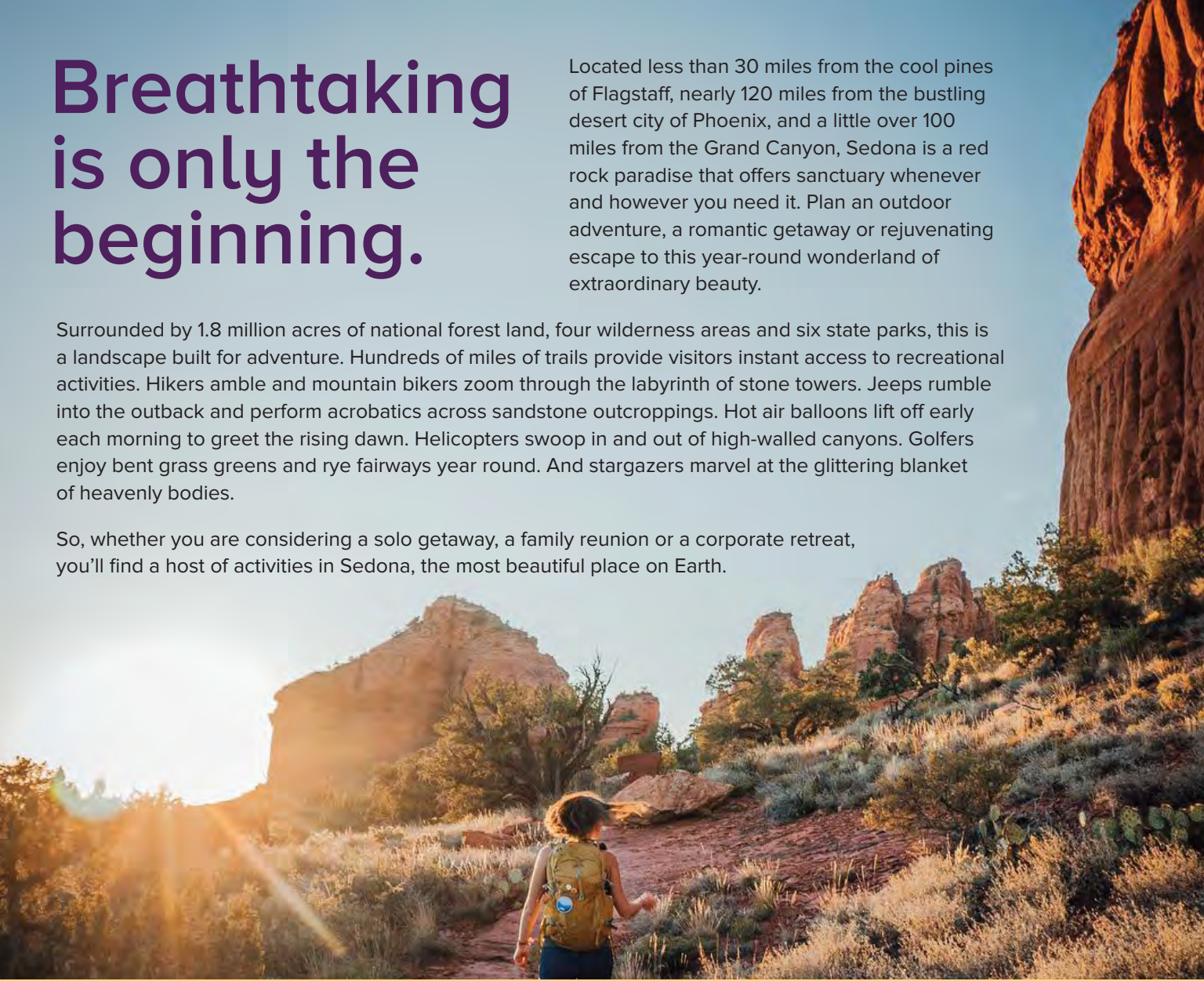


# Breathtaking is only the beginning.

Located less than 30 miles from the cool pines of Flagstaff, nearly 120 miles from the bustling desert city of Phoenix, and a little over 100 miles from the Grand Canyon, Sedona is a red rock paradise that offers sanctuary whenever and however you need it. Plan an outdoor adventure, a romantic getaway or rejuvenating escape to this year-round wonderland of extraordinary beauty.

Surrounded by 1.8 million acres of national forest land, four wilderness areas and six state parks, this is a landscape built for adventure. Hundreds of miles of trails provide visitors instant access to recreational activities. Hikers amble and mountain bikers zoom through the labyrinth of stone towers. Jeeps rumble into the outback and perform acrobatics across sandstone outcroppings. Hot air balloons lift off early each morning to greet the rising dawn. Helicopters swoop in and out of high-walled canyons. Golfers enjoy bent grass greens and rye fairways year round. And stargazers marvel at the glittering blanket of heavenly bodies.

So, whether you are considering a solo getaway, a family reunion or a corporate retreat, you'll find a host of activities in Sedona, the most beautiful place on Earth.



**RECONNECT WITH YOUR SPIRIT** Sedona has long been recognized as a place of spiritual power. Potent vortexes are believed to unleash an energy field that resonates with all who come in contact. People travel from around the world to experience these swirling centers of energy that are conducive to spiritual healing, meditation and self-exploration. For many people, arriving in Sedona is just the beginning of their journey as they engage in vision quests, couples retreats and transformational workshops. Continue that path of renewal and rejuvenation among the array of spas that include luxurious resorts, comprehensive day spas and acclaimed massage schools. Try hot stone therapy, a chakra boost or an outdoor deep tissue massage on the banks of Oak Creek. Many spas use indigenous materials like red rock clay and local plants for the ultimate Sedona healthy experience.





**HAVE A CANYON ADVENTURE** If Sedona has a kindred spirit it's the Grand Canyon. The two geological marvels are both "bucket list" destinations. See a photo of either the Grand Canyon or Sedona and you can't mistake it for anywhere else. Yet photos don't begin to do these Arizona icons justice. They must be experienced in person. Sedona makes the perfect base camp with a wide array of creature comforts set amid heartsqueezing beauty.

**MAKE YOURSELF AT HOME** Don't be surprised if you feel like you've come home when you arrive in Sedona. There is a welcome and warmth to the community that often proves irresistible. Many happy residents first vacationed here and fell under that same spell. So if your heart tells you to do a little house hunting during your visit, don't fight it. Imagine what it would be like to live in the most beautiful place on Earth.



# Get used to saying WOW.

**DINE & WINE** From casual cafes to white tablecloth dining rooms, health-conscious vegetarian to cowboy-style steakhouses, spicy Southwestern to elegant Italian, Sedona has emerged as a destination for lovers of fine food. Local fruit and produce, along with trout pulled from Oak Creek are menu mainstays. Varietals of grapes grow on lush hillsides producing fine Arizona wines, the perfect pairing for your meal. Sedona is meant to be savored.

**SLEEP** Something about the beautiful setting inspires innkeepers to create little lodging masterpieces. Choose between sumptuous full-service resorts, romantic B&Bs, charming woodland cabins or RV campgrounds. The architectural flourishes, unique décor and personal touches provide options for every pocketbook and make it feel like you're staying at the home of dear friends.

**ART & SHOPPING** The dramatic setting and ever-changing light of Sedona have been a powerful lure for creative types. It is an arts community of ruggedly individualistic expression, from cutting-edge contemporary to visionary, Native American to modern realism. Peruse galleries and retail shops that showcase the artistic diversity of Sedona. You'll also find wearable art, home décor, garden accents, books, music, souvenirs and so much more.

**ENJOY** Every season brings a different event, generally with an artistic or outdoorsy slant because those are Sedona specialties. Sedona International Film Festival has grown into one of the most prestigious gatherings of cinephiles in the country. Other annual events include RunSedona, Sedona Arts Festival, Sedona Plein Air Festival and Sedona Winefest to name just a few. For a full calendar of events, visit [SedonaEvents.com](http://SedonaEvents.com).

**CELEBRATE** Ready to tie the knot? Fairytale weddings are easy to arrange when you have a fairytale setting. To complement the stunning backdrop, Sedona boasts an array of wedding planners, florists, caterers, musicians, photographers and officiants. These experts will make your wedding, honeymoon or any other special occasion exceptional and memorable.

# Find the place where people lose themselves.

If you're traveling by vehicle from the north, consider taking State Route (SR) 89A through Oak Creek Canyon, one of Arizona's designated Scenic Byways. You can also take SR-179 which is designated as an All American Road by the Federal Highway Administration (FHWA), based on its natural, recreational and scenic qualities. The National Scenic Byways Program recognizes, preserves and enhances selected roads throughout the United



States. And, if your hotel is located in West Sedona, take SR-260 through Camp Verde and Cottonwood, and then into Sedona. All three routes are scenic and enjoyable, and SR-260 is often less busy making it a convenient option.

## FROM PHOENIX

119 MILES / 192 KM / APPROX 2 HOURS

### OPTION A:

- Take I-17 North towards Flagstaff
- At exit 298, turn left (west) onto SR-179
- Keep straight on SR-179 for 15 miles / 24 km

### OPTION B:

- Take I-17 North towards Flagstaff
- At exit 287, turn left (west) onto SR-260
- Keep straight on SR-260 for 18 miles / 29 km
- Turn right onto SR-89A and continue straight for 19 miles / 30 km

## FROM LAS VEGAS

275 MILES / 443 KM / APPROX 4 HOURS

- Take US-93 South towards Arizona
- Exit onto I-40 / US-93
- At exit 195, take ramp onto I-17 / SR-89A
- At exit 337, take ramp onto SR-89A
- Continue straight on SR-89A for 25 miles / 40 km

## FROM LOS ANGELES

428 MILES / 689 KM / APPROX 7.5 HOURS

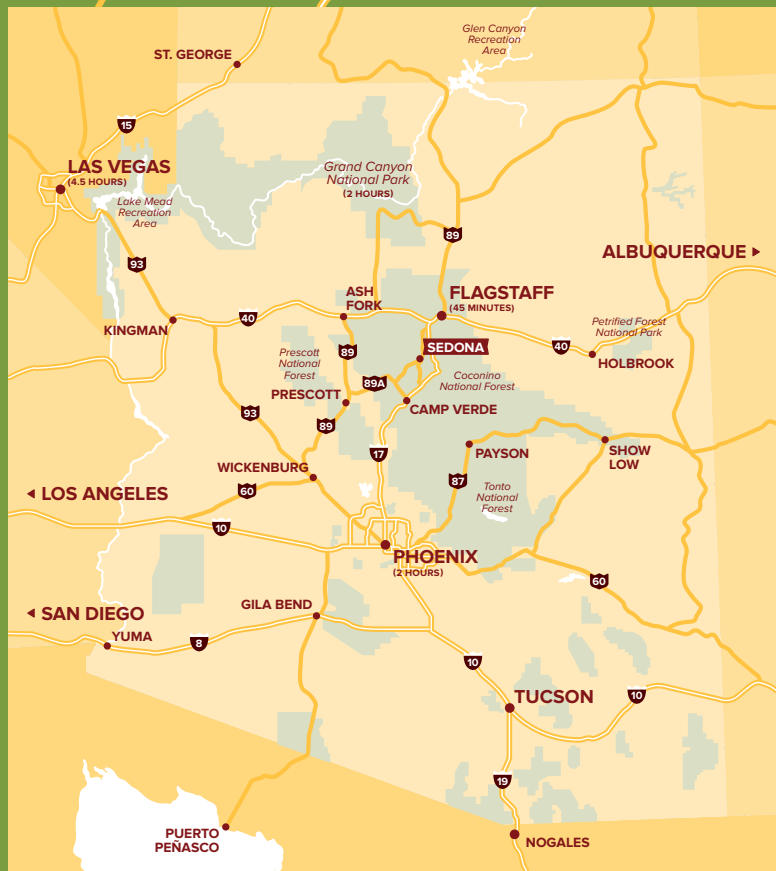
- Take I-10 / San Bernardino Fwy towards Arizona
- Take I-17 towards Flagstaff

### OPTION A:

- At exit 298, turn left (west) onto SR-179
- Keep straight on SR-179 for 15 miles / 24 km

### OPTION B:

- At exit 287, turn left (west) onto SR-260
- Keep straight on SR-260 for 18 miles / 29 km
- Turn right onto SR-89A and continue straight for 19 miles / 30 km





# Your someday has arrived.

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