

+ **50+**  
sightseeing  
passes  
worldwide

+ **7.5 million**  
customers  
have explored  
with Go City

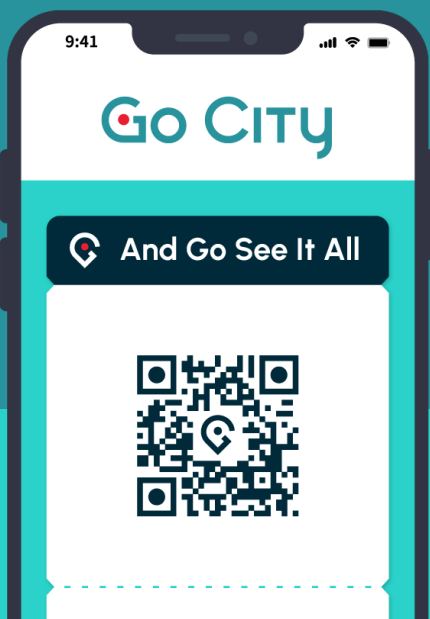


#### EASY TO USE

*Buy your pass  
through a trusted trade or  
affiliate partner*

*Download and sync your  
pass to the Go City app*

*Access the best  
attractions and experiences  
on your city break.*



#### ABOUT US

## We're Go City

*We're the largest attraction pass  
company in the world, on a mission to  
give travelers their best city breaks.*

→ As the go-to app for travelers who want to access the best of a city, Go City offers attraction passes in 30 top destinations across North America, Europe, and Asia Pacific.

Go City provides attractions with incremental visitation and revenue, and customers with the opportunity to experience the world's top cities whilst making incredible savings.

WORKING  
WITH GO CITY

20+

Years operating

30

Destinations  
worldwide

12M+

Annual attraction  
visits

65%

Market share

up to  
50%

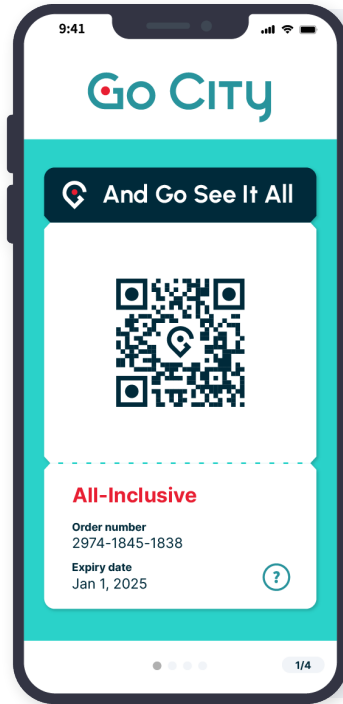
Attractive customer  
savings

11

Multiple languages

# How it works

Two simple ways to sightsee.



→ All-Inclusive Pass

See as many  
attractions as  
you like in a set  
number of days

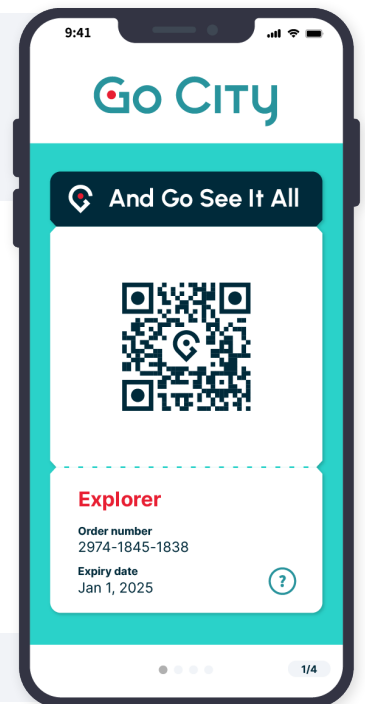
See and  
experience  
as much as  
possible

or

→ Explorer Pass

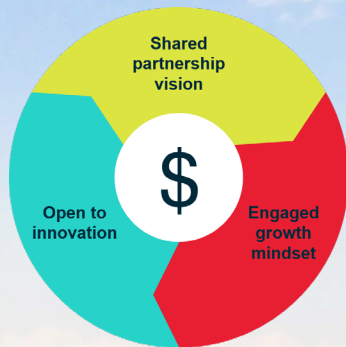
See a **select**  
number of  
attractions  
and use within  
**60 days**

Tick off  
your bucket  
list but stay  
flexible



# Partner with Go City

→ B2B Sales Opportunities



## A Successful Partnership

GET IN TOUCH: [tradeinfo@gocity.com](mailto:tradeinfo@gocity.com)

### GO CITY OFFERS



Access 1500+ attractions in 30 cities with a single integration



Adaptive and reliable connectivity options with 24/7 support



High average order value



Wide variety of attractions with mass market appeal

### GO CITY PROMISES



Guaranteed double-digit margins



Proactive revenue optimization



Dedicated Account Manager



Support from Marketing, Connectivity and Partner Support teams

# Partner with Go City

## → Attraction & Activity Partnerships

### GO CITY CUSTOMERS:

- Visit outside of peak times
- Visit attractions they were previously unfamiliar with
- Provide incremental revenue via F&B and retail offerings

### DRIVE YOUR BUSINESS FORWARD:

- Incremental visitation and revenue
- Global representation in every source market
- Increased visibility to highly qualified customers

#### GET IN TOUCH:



##### Americas:

AMERinquiries@gocity.com

##### EMEA:

EMEAinquiries@gocity.com

##### APAC:

APACinquiries@gocity.com

OUR  
PARTNERS

